

# Commonwealth Capital Advisors: Small-Business- Financing Advisor Simplifies Product Line, Improves Functionality, and Reduces Overall Cost



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Press Release Summary = Expert System Enables Start-Ups and Early-Stage Companies to Control Their Own Financing at Low Cost

Press Release Body = CHICAGO—May 8, 2007 -- Commonwealth Capital Advisors (CCA), an investment banking advisory firm, today announced that it has combined a number of software modules and features that were previously sold separately under its **Financial Architect System™** product line. It has also significantly reduced the overall cost of the combined products and services.

The **Financial Architect System™** is a patent-pending method designed to help entrepreneurs simplify the process and reduce the cost of raising capital through issuing securities. In addition, CCA has added templates for issuing "Seed Capital Convertible Bridge Notes™" – a simple and rapid form of financing for small companies – to one of its two consolidated product suites.

"The goals of the **Financial Architect System™** and the changes we're announcing today are simple," said Charles Dreher, CCA's Executive Vice President. "We want to help start-ups and early-stage companies significantly lower the costs and increase the speed of raising capital. Just as important, we want to provide business owners with an easy-to-use expert system that will enable them to choose the right deal structure for capital they need without giving up equity unnecessarily."

"Using our system, an entrepreneur can create the necessary documents for convertible bridge notes in about two hours and start raising capital the same day," Dreher noted. "To raise additional capital using our system, a client can then produce a securities-offering document, for legal counsel review, compliant with Regulation D of the Securities Act of 1933 in as little as 20 hours at a fraction of the time and cost it would take using conventional methods."

"We believe there's significant and growing demand among business owners for control over their financing strategies. The low cost of the Financial Architect System™ and the way we've simplified our offerings into just two product suites designed to meet this 'do-it-yourself' approach," he concluded.

### **About Commonwealth Capital Advisors, LLC**

Commonwealth Capital Advisors is an investment banking advisory firm with representation in Chicago, Harbor Springs, MI, and other locations in the United States as well as internationally. The firm has provided conventional investment advisory services to public and private business since it was established in 1998, and has spent the last four years developing the Financial Architect System™ as a complete expert system for start-up, early-stage and seasoned companies, both public and private, that seek capital.

CCA's software allows clients to evaluate and create securities-offering documents for deal structures including common equity, notes with equity kickers, participating preferred shares, and common equity with bank debt.

In addition to its capital raising software, the firm provides clients with access to accredited "angel" investors, private equity funds, hedge funds, registered investment advisors, broker-dealers and many other sources of capital, around the world, that have an interest in funding start-up and early-stage companies. Access to this "Commonwealth

Capital Club" network is on a password-protected area of CCA's website and is part of the Financial Architect System™.

More information on CCA is at [www.CommonwealthCapital.com/members/4750](http://www.CommonwealthCapital.com/members/4750) or at its international web site [www.CCAIntl.co.uk](http://www.CCAIntl.co.uk) For a limited time, CCA is offering its comprehensive proprietary guide to financing, The Secrets of Wall Street – Raising Capital for Start-Up and Early-Stage Companies, at no cost through the above links.

**Web Site =**

**<http://www.CommonwealthCapital.com/members/4750>**

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