

Million Dollar Copywriter And Conversion Expert Exposes Internet "Conversion Crisis"

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Press Release Author = Reliable Advertising Inc.

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Press Release Summary = **Internet Copywriting and Conversion Expert, Michael Morgan, Rocks Internet Marketing World With Free Report. Beginning July 19, 2007, "Million Dollar Mike" uncovers 4 powerful forces slashing customer conversion rates online in: Special Report: Conversion Crisis 2007**
<http://ConversionCrisis.com>

Press Release Body = Coeur d' Alene, ID June 13, 2007 -- Internet Copywriting and Conversion expert, **Michael Morgan, Rocks Internet Marketing World With Free Report.** Beginning July 19, 2007, "Million Dollar Mike" uncovers 4 powerful forces slashing customer conversion rates online in: **Special Report: Conversion Crisis 2007.** <http://ConversionCrisis.com>

Morgan says conversion rates are tumbling online, and the problem is becoming even more widespread.. Having been responsible for over \$200,000,000 in online sales, and consulting with clients to create multi-million dollar online businesses, Morgan has helped create million dollar business almost overnight.

After studying the problem over the last 10 months, Morgan's 24 page free report exposes the "Four Horsemen of Conversion Armageddon." Also, he outlines several ways to beat the conversion crisis using proprietary methodology and proven scientific techniques.

"The Internet marketing arena is at the saturation point" says Morgan. "That's a problem for many marketers, including 7 figure online businesses. The problem is becoming worse, as more and more people look to cash in on what they perceive as 'the online jackpot'."

When the market is in such a saturated state, superior conversion tactics must be employed to grow market share. These tactics are also covered in the report, so once the problems are identified, readers can act on the information and rapidly boost conversion rates by as much as 617%.

For more information about this content packed free report, destined to change the way readers do business online, contact Dan Hughson, Customer Service Manager, or get more information at Magic Marketing Words. <http://ConversionCrisis.com>

About Reliable Advertising, Inc.:

Founded in 2004, About **Reliable Advertising, Inc.** began when **Michael Morgan** found himself rocketing to Online Copywriting fame with Ewen Chia's "Super Affiliate Cloning Program" that produced over a million dollars in sales over a 36 hour period. That began a string of other million dollar promotions that made **Michael Morgan** into the go-to guy to many top Internet Marketers like Mark Joyner, Rick Raddatz and Michael Cheney.

Web Site = <http://conversioncrisis.com>

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