

BalanceLogic LLC and POCmarketing Form Partnership Alliance



Released on = August 29, 2007, 11:53 am

Press Release Author = Bill Campbell, [BalanceLogic, LLC](#)

Industry = [Accounting](#)

Press Release Summary = **Team Up To Provide More Comprehensive Services to Small and Medium-Sized Clients**

Press Release Body = **BalanceLogic LLC**, a business support service provider for small and medium businesses has forged an alliance with **POCmarketing**, a full service marketing communications company. The partnership enhances both company's services to help clients fill in the missing pieces of the business puzzle.

BalanceLogic focuses on providing the core business operational needs of small and medium size businesses – accounting & bookkeeping, IT support, HR, web design, and administrative services. The new partnership with **POCmarketing** adds marketing communications as the missing piece of puzzle for business growth.

*"Our business support services enable our clients to concentrate on building their businesses, now we're able to offer them marketing services to help them reach that next level of growth. After reviewing several companies, we find **POCmarketing** as the best fit for our clients" said **Bill Campbell, President & CEO of BalanceLogic.***

*"We're excited to become part of **BalanceLogic's** network of business partners," according to **Molly Chen of POCmarketing**. "Our clients are as aggressive as any business in growing a successful business. While our marketing services help them reach their goals quickly and cost-effectively, we want to make sure they are not slowed down by attending to time consuming day-to-day business needs such as bookkeeping and IT problems. **BalanceLogic** is a natural fit for us and for our client needs."*

About BalanceLogic, LLC
BalanceLogic, LLC, is a provider of business support services to corporations and government agencies, with a strong focus of aligning business objectives. **BalanceLogic, LLC** offers the widest range of business support services by any single company. This powerful support force allows small businesses to gain a competitive edge over their competition. Our support force includes the following divisions; Financial Services, Technology Services, Web Services, Human Resources Services, & Administrative Services.

For more information about **BalanceLogic, LLC**, visit www.balancelogic.com

About POCmarketing
POCmarketing is a full service marketing communications company. Services provided include marketing strategies, collateral development, public relations, creative campaign, and web programs. The company helps small to mid-size businesses create and deploy high impact, high quality, yet practical and cost-effective marketing strategies.

For more information about POCmarketing, please contact 301-997-1308, info@pocmarketing.net or visit www.pocmarketing.net.

Web Site = <http://www.balancelogic.com>

Contact Details = For more information about BalanceLogic, LLC, visit www.balancelogic.com

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