Click2Map Adds Template and Database Features to Google Maps

Released on: March 18, 2008, 12:13 pm

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Industry: Internet & Online

Press Release Summary: Click2Map's powerful online Google Maps™ editor now offers database and template functionalities. Creating fully customizable interactive professional online maps from existing data is finally possible!

Press Release Body: Metz, France, March 14, 2008 – Earlier this week, **Click2Map** released the new version of its online **Google Maps™ editor**. The addition of a powerful template system coupled with a highly versatile database engine allows professional users to store data and use it wherever they need to in fully customizable templates.

Click2Map (www.click2map.com) is a powerful online mapping application published by the Click2Map company. **Click2Map** puts all the power of Web 2.0 at the service of its users: its familiar point-and-click interface makes creating and sharing interactive online maps a snap. Everyone can now create rich and customized online maps without writing a single line of code!

Click2Map's editor allows users to create markers and POIs using a familiar application environment and provides convenient access to existing markers. Advanced users appreciate the possibility to create

an unlimited number of maps including unlimited numbers of markers and optional groups.

Importing groups and markers now takes another dimension with the possibility to use variables extensively: all the information stored in your personal database can now be inserted wherever needed in each and every marker thanks to **Click2Map**'s dynamic variable engine! No matter how many personal data categories and fields, **Click2Map** automatically generates the corresponding variables that you can instantly use: creating large quantities of personalized markers has never been easier!

Click2Map's enhanced import/export system provides an efficient means to integrate existing data into online maps and to exchange information with third party applications. The recent addition of an exclusive statistic engine helps professionals track their maps' consultations and the way they're used by visitors: the popularity of each map and marker can now be tracked in real time.

By allowing companies to create fully customized online **Google Maps™** based on their existing data, **Click2Map** provides them with unprecedented means of promoting their business online.

About   Click2Map:
Click2Map SARL is a leading French provider of **GeoWeb Solutions**. **Click2Map** is its flagship product, an easy to use online application to create, manage and publish online professional maps without any knowledge of programming. **Click2Map SARL** also provides full technical support and customization of its **Click2Map Editor** and **Maps Generator**.

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