

Egg-citing business card holders – courtesy of Displaysense



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Press Release Author: [Displaysense](#)

Industry: [Retail](#)

Press Release Summary: Displaysense are to supply a range of large acrylic boxes for an exhibition, to contain free small chocolate Easter eggs which will have the companies' business card inside, making it a rather unorthodox business card holder.

Press Release Body: **Displaysense**, the retail display company, supply a wide variety of acrylic tubes, containers and business card holders to companies throughout the UK and an exhibition company in Birmingham have recently ordered 100 large acrylic boxes to supply some rather unusual business cards this Easter.

Much like a favourite childhood chocolate **Kinder egg**, the company have had eggs produced that have the business cards contained inside as a "surprise", making for a rather unusual [business card holder](#) that is ideal for Easter. At exhibitions, companies tend to have a give away in order to entice people onto a stand, where as this original method of creating contacts with people is so original that it is unforgettable...and rather tasty.

Steve Whittle, the marketing manager of Displaysense commented, *"This is actually an ingenious method of distributing a number of business cards"*. He continued, *"In the battle to generate leads at exhibitions this seasonally clever idea will surely win them new contacts if people are free to take one from one of our acrylic containers"*. The company, who have bought exhibition displays from

Displaysense in the past, are confident that this has not been tried before and **Displaysense** applaud the company for being innovative with their [business card display](#).

There are various types of [business card holders](#) available from **Displaysense** such as acrylic counter top [business card holders](#), through to metal business card holders, but nothing seems to really compare to the chocolate egg concept which is sure to create an egg-citing exhibition atmosphere for all.

About

Displaysense

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now hugely diverse including acrylic containers, [display cabinets](#), mannequins, modular shelving units, exhibition displays and business card holders.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities.

Displaysense is a one-stop-shop for retail display products and all shop display, catering display and exhibition display requirements.

Web Site: <http://www.displaysense.co.uk/>

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