

# Nobel Announces New Customer Programs



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Press Release Author: [NobelTel, Ltd.](#)

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**Press Release Summary: Nobel has recently introduced new online features for its customers.**

Press Release Body: Hamilton, Bermuda, March 13, 2008 - **Nobel**, the leader in prepaid phone cards online, has launched the "**Initial order discount**" program and has improved the "**Corporate Accounts**" one.

"**Initial order discount**" is a program created for new customers at [NobelCom.com](#) and [EnjoyPrepaid.com](#). Not only will these customers benefit from superior connectivity and quality of service

but they will also receive a gift from **Nobel** in the form of a discount.

"**Corporate Accounts**" is targeting any business in need of long distance solutions. This program was improved and redesigned so as to offer various discounts and promotions. For example, the IRS recognized non-for-profit organizations will benefit from an extra 3% discount on all their purchases. The "**Corporate Accounts**" program is available at [EnjoyPrepaid.com](#).

*"I am very happy with the new programs: **"Initial order discount"** and **"Corporate Accounts"** for **NobelCom** and **EnjoyPrepaid**. I hope these improvements will reach thousands of potential customers, providing them the perfect solution for their calling needs. We are constantly rewarding our loyal customers but we also want to reach prospective shoppers. We will strive to provide an even greater service in terms of quality and affordability."* said **Johanna Florea, VP of Business Development.**

**NobelCom.com** and **EnjoyPrepaid.com** provides online customers with a secure way to purchase affordable, easy-to-use prepaid phone cards. **Nobel's** innovative business strategies and advanced technologies have made **NobelCom** a leading online retailer in prepaid communication. Their achievements were recognized over the time by two of the most prestigious publications, **Inc. 500 Magazine** and **Kiplinger's**.

**About** **Nobel Limited Company** is a market leader in the global telecommunications industry. The company's portfolio includes a variety of telecommunications products. One of **Nobel's** subsidiaries is **NobelTel**, **Nobel's** own facilities-based Carrier Division, which buys and sells from industry-leading carriers and provides the network infrastructure for other **Nobel** divisions. These **Nobel** divisions provide varied telecommunications services, including online prepaid phone cards through [EnjoyPrepaid.com](http://www.enjoyprepaid.com), [NobelCom.com](http://www.nobelcom.com) and [Nobelcom.co.uk](http://www.nobelcom.co.uk), domestic and international long-distance services through NobelTalk, corporate telecommunications and call center services through **NobelBiz**. **Nobel Limited Company** is based in Hamilton, Bermuda, with global offices in North America, Eastern Europe and Western Europe. **Nobel Limited Company** can be found on the Internet at [www.nobelglobe.com](http://www.nobelglobe.com).

**Web Site:** <http://www.nobelcom.com/>

**Contact Details: Nobel: Daniel Ungureanu, Business Development Coordinator**  
**+ 1 619 387 7678 ext 1131**  
**daniel.ungureanu@nobelglobe.com**  
<http://www.nobelcom.com>  
<http://www.enjoyprepaid.com>