

# Responsible Tourism declaration and conference papers

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Released on: May 28, 2008, 4:02 am

Press Release Author: [Invis Multimedia](#)

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**Press Release Summary: Conference papers and declaration adopted at the Incredible India Second International Conference on Responsible Tourism are now published on web.**



Press Release Body: **Kerala** declaration on **Responsible Tourism** adopted at the **Incredible India Second International Conference on Responsible Tourism** and fifteen papers presented at the conference are now available on internet.

**The conference on Responsible Tourism, inaugurated by Mr. Kodyeri Balakrishnan, Minister for Tourism, Government of Kerala and presided over by Mr. Shailabhadra Banerjee, Secretary, Ministry of Tourism, Government of India, was attended by 503 delegates from 29 countries.**

**Kerala** declaration was developed through a participatory process that was moderated by **Dr. Venu V.**, Co-chair of the conference and Secretary, Kerala Tourism.

At the concluding session of the conference academicians, representatives from Government agencies, NGOs, media and the travel and tourism industry from Kerala, India and international arena participated. The delegates shared their expertise and experience to take forward the agenda of **Responsible Tourism and Sustainable Tourism** development across the world.

**Kerala declaration on Responsible Tourism** was a sequel to the **Cape Town** declaration, adopted at the **Cape Town Conference** organized by the **Responsible Tourism Partnership** and **Western Cape Tourism** preceding the **World summit on Sustainable Development in Johannesburg** in the year 2002.

Besides Dr. Harold Goodwin, International Centre for Responsible Tourism (ICRT), Leeds Metropolitan University, Co-chair of the Conference, eminent persons like, Dr. Harsh Varma, Director, The United Nations World Tourism Organisation (UNWTO), Ms. Fiona Jeffery, Chairman, World Travel Market, Mr. Adama Bah, Travel Foundation, Mr. Hiran Cooray, Secretary & Treasurer, Pacific Asia Travel Association (PATA), made speeches at the inaugural session of the conference.

Mr. Juan Carlos Bonilla, Mr. Felix Francis, Ms. Nicole Frey, Ms. Rachel Dodds, Dr. P. K. Manoj, Ms. Lucy McCombes, Ms. Maria Lusía Rendon Puertas, Dr. Anna Spenceley, Mr. Prem Subramaniam and Mr. Gordon Sillence presented academic papers and Dr. Venu V., Ms. Sarada Muraleedharan, Mr. Sudhir Sahi, Ms. Yumnaa Firfirey and Ms. Archana Capoor presented International Conference papers.

The conference papers of **Responsible Tourism** can be accessed through the homepage of the website [www.keralatourism.org](http://www.keralatourism.org), official website of **Department of Tourism, Government of Kerala**.

**Web Site:** <http://www.invismultimedia.com>

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