

3CX Appoints VoIPon as Distributor



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Press Release Summary: Partnership will make 3CX Phone System for Windows cost-effective VoIP telephony offer available to more UK businesses



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London, 27 November 2008 – **3CX** (www.3cx.com), the international developer of the award-winning 3CX Phone System for Windows has announced a distribution agreement with VoIPon (www.voipon.co.uk), a business to business distributor of the highest quality voice over IP solutions. VoIPon aims to promote the distribution of 3CX IP PBX to further establish the innovative phone system as a key player in the VoIP market in the United Kingdom.

"We are delighted to be partnering with VoIPon, a renowned distributor in the UK. Their vast network and expertise in VoIP, as well as, their talent to proactively sell and support IP PBX solutions in the British market make them a perfect distribution partner for 3CX," said Nick Galea, CEO at 3CX.

Alexis Argent, Sales Manager at VoIPon Solutions said, "With the addition of 3CX [Phone System](#) for Windows to our portfolio, we are now in the position to offer our resellers access to the booming Windows-based VoIP telephone system market. 3CX IP [PBX](#) is easy to manage by system administrators as it integrates well with Windows Network infrastructure, making it an ideal product for our customers and resellers."

3CX Phone System for Windows is based on the SIP standard and supports most popular SIP phones, [VoIP](#) Gateways, VoIP service providers and PSTN phone lines. It offers a scalable and easy to install alternative to proprietary [PABX](#) telephony solutions; whilst giving businesses access to a full set of advanced telephony features that allow them to reduce telecommunications costs by enhancing staff's mobility and productivity.

About

3CX

3CX is an international developer of telecommunications software, headquartered in Europe with offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. Its product, [3CX Phone System for Windows](#), has earned

Windows Server 2003 Certification and has received numerous awards, including [The Windowsnetworking.com Gold Award](#), the Communications Solutions 2007 Award, the Windows IT Pro magazine 2008 Editor's Best Award and a Best Buy Award by Computer Shopper Magazine, all in recognition to the company's commitment to innovation and quality. For more information visit www.3cx.com and [3CX VoIP Blog](#).

About

VoIPon

Solutions

VoIPon is a trading division of Keison International Ltd, which has been successfully distributing industrial products around the world for over 20 years. VoIPon utilises this experience in the rapidly expanding area of voice over IP telecommunications technology. Since 2005, VoIP on has gone from strength to strength, growing rapidly year on year by

diversifying their product portfolio and building ongoing relationships with manufacturers and re-sellers, cementing their reputation as one of the most progressive companies in their field. VoIPon's portfolio features the widest range of market leading brands available today. VoIPon shares the industry's vision, and believes in this market's potential, due to the multiple innovations and benefits available through VoIP. VoIPon is accredited to both ISO 9001:2000 and ISO 14001:2004 Quality and Environmental international standards.

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