

AmericanBridal.com Announces Year End Clearance and Overstock Savings



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Industry: [Retail](#)

Press Release Summary: Enjoy additional savings on affordable gifts and avoid crowds, with convenient online shopping and free shipping on orders over \$149



Press Release Body: Burlingame, Calif., November 26, 2008, — www.AmericanBridal.com, the Internet's most expansive collection of unique and affordable [wedding favors](#), announced today that selected overstock gifts and favors are reduced for additional savings this holiday season. Free monogramming or engraving are offered with many of the gift items, at no additional charge, adding a unique personal elegance to wedding party and holiday gift-giving.

"The holidays can be hard on the wallet, and even more challenging during tough economic times, however, savvy shoppers can still find ways to give memorable gifts without going over budget," said **Shirley**

Tan, chief executive officer, AmericanBridal.com. *"Recognizing the need for affordable gift items this year, we have reduced prices on selected overstock gift items for wedding party, holiday or any occasion gift giving."*

Gifts for the bride-to-be or bridal party include jewelry to be worn on the wedding day, monogrammed purses, cosmetic bags and tote bags. Bridal garter sets or bejeweled hair sticks for the wedding day later become special keepsakes to commemorate the special day. An assortment of compact mirrors to suit each member of the bridal party, can be monogrammed with names and wedding date, for a special gesture of appreciation.

Holiday gifts for the groom or groomsmen range from the practical to posh. The embroidered cooler chair makes a great gift for outdoorsmen or sports fans. Because caps are a staple in many a guy's wardrobe, the personalized baseball cap and bottle opener gets rave reviews from beachgoers. Gifts for the cigar aficionado include engraved silver-plated cigar cutter or satin cigar holder. Gentlemen who prefer a polished look will appreciate personalized cufflinks, pocket watch, business card holder or money clip in a variety of styles.

His and hers gifts include monogrammed golf towels, tee, divot tool and golf ball set, silver-plated or pink flasks and unisex embroidered waffle weave kimono robes. Personalized sports duffel bags come in either grey or pink for the bridal party or groomsmen. A modern personalized pull-up corkscrew or BlindWine wine-tasting game are the ideal gifts for wine lovers. Throw in a personalized padded wine cooler or personalized insulated Milan picnic tote for a perfect epicurean outing al fresco.

To receive these additional saving, please use the coupon codes "clearance60, bagsale60 or overstock30" at checkout. Free shipping is included on orders over \$149.

AmericanBridal.com offers the most extensive collection of wedding favors and accessories such as party favors, wedding invitations, personalized gifts, wedding ideas, wedding flowers, cake toppers, thank you cards, wedding guest favors, [bridal shower favors](#), bridal shower ideas, wedding jewelry, wedding decorations, wedding centerpieces, [bridal shower](#) games, wedding programs, bridal jewelry, bridal shower invitations, place cards, usher gifts, wedding albums, wedding announcements, favor boxes, unity candle, wedding

anniversary gift, wedding checklist, wedding bells, wedding napkins, wedding veils and much more.

About

AmericanBridal.com

AmericanBridal.com is the online source for unique and affordable wedding favors and accessories. For every theme or season, AmericanBridal.com has the most extensive selection of products that are guaranteed to make any wedding an unforgettable event for the bride and groom and their guests. From fun and unusual to traditional and elegant, Americanbridal.com specializes in personalized wedding favors, attendant gifts, wedding ceremony accessories, unique bridesmaids gifts and groomsmen gifts, bridal accessories and jewelry, and themed [wedding favors](#). AmericanBridal.com offers the selection of a showroom with the convenience of online shopping and superior customer service at prices that can't be beat. For more information, please visit us at www.AmericanBridal.com.

Web Site: <http://www.AmericanBridal.com>

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