

MediaBids Offers Newspapers and Magazines Alternative Revenue Source

MediaBids.com

The Newspaper and Magazine Advertising Marketplace

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Industry: [Advertising](#)

Press Release Summary: MediaBids, The Newspaper and Magazine Advertising Marketplace, provides unique online print advertising sales tools to publications.

Press Release Body: If there was ever a time for newspapers and magazines to explore new ways of generating additional revenue – the time is NOW. Each day reports surface outlining staggering decreases in print advertising revenue, publication staff cuts and closing doors.

In an effort to help generate additional print advertising revenue for publications nationwide, **MediaBids** is offering newspapers and magazines an array of unique print ad sales tools via their website – <http://www.mediabids.com>. Over 15,000 advertisers currently use **MediaBids** to buy their print advertising and this number is growing every day. **MediaBids** has developed these tools in response to advertiser demand for a faster, easier and more transparent way to purchase print ads.

Newspapers and magazines can use **MediaBids** to sell ads in several ways. Publications can:

- Post ad space for sale that advertisers browsing the **MediaBids** site can buy instantly.
- Receive ads from direct-response advertisers via **MediaBids** Per-Inquiry advertising program.
- Bid on advertiser's budgets

It is free for publications to register to sell ad space on **MediaBids**. Publications can visit <http://www.mediabids.com>

MediaBids believes in the value and effectiveness of print advertising. Since going live in 2003, **MediaBids** has been working to help advertisers and publications buy and sell print advertising more easily, and is continually improving its processes to accommodate the changing needs of the print industry.

Web Site: <http://www.mediabids.com>

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