

HomeRun Homes Expands Their Reach in the Rent to Own Homes Market



THE PREMIER
WEBSITE FOR RENT TO OWN



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Press Release Author: [HomeRun Homes](#)

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Press Release Summary: Ronkonkoma, New York, January 5, 2009 - As homes For Sale By Owner (FSBO) are sitting dormant without offers in most markets, sellers (and buyers) are realizing the benefits of rent to own or lease purchase.



Press Release Body: Since 2002, **HomeRun Homes** has been a leader in the marketplace for Rent to Own Homes, and the **President of the company, Robert Eisenstein**, has recently stated, "A Rent to Own arrangement is a win-win for all involved parties – it helps a buyer who might have less than perfect credit get into a home, and it provides additional options to a seller that is stuck with their home sitting on the market for a long period of time". Eisenstein goes on to say, "We have been offering a very simple and effective way for buyers and sellers to connect with each other, and it is a blessing to be able to help people out in this type of an economy". Currently, **HomeRun Homes** (www.Lease2Buy.com), is sitting in the top 5 rankings for Rent to Own Homes on Google, Yahoo, and many other popular web directories.

Recently, **HomeRun Homes** has expanded beyond the seller/buyer connections to also include services (attorneys, contractors, etc.), which are all vital services to the Rent to Own and Real Estate Market in general. Within the next 2 weeks, they will be adding a section for Commercial Real Estate, which will encompass land, lots, buildings, and stores. This market has been just as lackadaisical as the Residential market, and the way **Eisenstein** puts it, *"the owners of these commercial properties are long overdue for help", and says, "help is on the way!"*



HomeRun Homes is gearing up for a very busy year in 2009, as the trend of foreclosures looks to continue well into the year. With additional foreclosures, this means more damaged credit, more homes sitting for longer periods of time, and consequently, more people struggling to buy a home and more people stuck with a home with mounting debt. **Eisenstein** has said that *"this coming year will be the year we want to make a huge impact and shorten the length of time homes are sitting dormant. We are making a bold statement, but we have the infrastructure in place to make it happen"*. He continues to say, *"It is a snowball effect"*.

For additional information on **"HomeRun Homes Expands Their Reach in the Rent to Own Homes Market"**, visit www.Lease2Buy.com

ABOUT

HOMERUN

HOMES

HomeRun Homes is a centralized marketplace which helps people find a rent to own home, sell a rent to own home, and offer services nationwide and globally to the thriving rent to own market.

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