## A New and Improved Look for 4checks.com



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For almost ten years, 4checks.com has been a leading search portal for personal checks, business checks, and other check accessories. While the existing site served its purpose well, 4checks' executives decided to optimize the site in order to give each consumer the best possible experience. With this new look and functional enhancements for 4checks, the company hopes to give users a better understanding of the organization and create new and long-lasting relationships among its customers and affiliates.

On March 12, 2009, 4checks released the first version of its new website. The biggest change is the modernized look complete with an updated color scheme and new branding. While the site has become more eye-catching, it has also been changed for more convenience to the consumer. Top selling and newly released designs are now called out on the homepage for users that are looking for a guick purchase, while a category page has been created for consumers that wish to browse for the perfect check design and format. Also on the homepage, special offers have a specific link to show consumers the latest deals on personal and business checks. Additionally, 4checks press releases and blogs have been linked to the new homepage to keep consumers up to date on the happenings of the company. Finally, 4checks is now partnering with EZShield as a fraud protection and prevention measure for not only checks, but consumer identities and credit cards as well. The new homepage provides a link to information about these services.

Whether you have visited 4checks or purchased from its partners before or if this will be your first experience, we are thrilled to have you. Browse through the new and updated features to gain an understanding of the company and then choose a check design that suits you perfectly. Keep checking back for changes and updates to the new site, also. Whatever your purpose, plan a visit to the site soon to find something you love!

## About <u>4checks.com</u>:

For almost a decade, 4checks.com has served as a check search portal for nearly eleven different check printing companies. At 4checks.com customers are able to search by category, specific check type, or checking accessories. With over 800 personal and business checks to choose from, 4checks has a check design for everyone! Visit the site today and search for your perfect check!

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