

# Bedroom Pleasures BPTV TV shopping channel



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BedroomPleasures.co.uk has instinctively reacted to the needs of the online consumer and the somewhat limiting boundaries of the sex toys industry, by developing a new pioneering approach to effectively showcase their products.

This concept creates a new addition to the shopping experience on the BedroomPleasures website, in the form of BPTV. Understanding and appreciating a product before purchasing has never simpler with the BPTV [sex toys tv](#). Instead of viewing a potential purchase from product photos on the website, the customer can also watch and understand the product from videos embedded into the website before they buy.

The assistance of a trained BedroomPleasures advisor helps the customer by operating a friendly and informative approach to dissect the function, and the purpose of the chosen product. These informative short snippets of video footage feature professional demonstrations and analysis of a large number of BedroomPleasures products. New videos are also added each week.

With just one click the customer can appreciate a product, or in some cases even watch product and promotional footage from the brand itself. This can be as diverse as watching behind the scenes product footage of an advert such as the Durex Play Vibration Ring, to genuine public response to a product, or even informative [sex toys](#) tips.

All of these new BPTV features have been designed to enable the customer to understand and become more familiar with the product brand, its mission, and the product itself.

Moreover, if demand is high enough the customer can even request a product on the BedroomPleasures website to be reviewed on BPTV. This makes a truly bespoke feature to BPTV and mirrors the company's ethos of always putting the customer first.

### **About**

### **Bedroom**

### **Pleasures:**

BedroomPleasures is a division of Net Trading UK Ltd and was formed in 2003 to provide a fast, safe and reliable way for shoppers to purchase adult products from the comfort of their own home.

BedroomPleasures is dedicated to bringing the best selection of adult toys and lingerie, coupled with an outstanding service and fast delivery. Bedroom pleasures also checks prices against other UK based retailer websites on a weekly basis and offers a price promise to ensure customers can't buy cheaper sex toys in the UK, and the chance to claim free sex toys with purchases over a certain value.

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