# Woolworth's Release Everyday Money Credit Card



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If you are a Woolworth's customer or thinking of becoming one then the new "Woolworth's Everyday Money <u>Credit Card</u>" offer is for you. The advantage of the new Woolworths credit card is that it rewards you for being a loyal shopper. You receive bonus points from Shopping at Woolworths and partner stores around Australia. Rewards For Shopping at Woolworth's Supermarket

Earn 3 points for every dollar spent on select products at Woolworth's supermarkets. If you spend \$200 on food shopping per week then this would equate to 600 bonus points added to your Everyday Money bonus points account. Earn 2 points for every other product you buy at Woolworths, Safeway, Big W, CALTEX WOOLWORTHS/SAFEWAY cobranded fuel outlets, epump, Woolworth's/Safeway Liquor, Dick Smith PowerHouse and participating Dick Smith Electronics and Tandy stores. The Everyday Money deal also gives you 1 point for any other purchases made on your credit card. This product gives you the opportunity to earn reward points for your everyday shopping in Australia.

#### Redeeming your

### Points

Every 4 months depending on how many points you have earned in this period Woolworth's customers will earn a Shopping Card that can be used at Woolworth's stores and participating partner networks. The shopping card can be used for anything from food shopping to the petrol pump.

### **Credit Card Features** The Everyday Money Card is issued on behalf of the HSBC Bank and is

subject to their lending requirements. The low purchase interest rate as of March 24 2009 is 17.99 percent. For a limited time only the Everyday Money Mastercard comes with a \$50 bonus shopping card upon the first card usage, and zero dollar annual fee for the first year, after which the annual fee is \$49 per year. If the <u>balance transfer</u> is not paid off within this period then the standard purchase rate applies.

## Conclusion

If you are a Woolworths customer and a responsible credit card user then the rewards program offered by the Everyday Money Mastercard will provide you with advantageous benefits. Woolworths is one of Australia's most reputable organisations and the partnership with HSBC Bank gives the Australian consumers a deal that will save.

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