

Accident Advice Helpline to focus advertising on accidents at work



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The Accident Advice Helpline has announced they are to focus their marketing campaign around accidents at work in an effort to support the Health and Safety Executive.

Following recent government publicity of the work carried out by the HSE, Accident Advice Helpline has allocated additional advertising budget to help get the message out to the public that if they are injured at work through no fault of their own then their employer is liable for damages and that the AAH is there to help. Included in the advertising are television spots where Accident Advice Helpline clients - such as Steve Hubber, who claimed £3,677 after receiving serious leg injuries at work - talk about their [compensation claim](#) experience with the company.

The Health and Safety Statistics Report 2007/08 released by the HSE revealed that 6 million working days were lost because of workplace injury and [Accident Advice Helpline](#) is joining them in their drive for improved health and safety in the workplace.

David Carter, the spokesperson for Accident Advice Helpline, said: "We are in constant contact with innocent victims who have suffered painful injuries, so we fully support and recognise the value the HSE brings by helping to reduce the number of preventable accidents from happening.

"By implementing their suggestions and providing specialist training for undertaking injury inducing tasks such as lifting or operating

dangerous machinery they are making workplaces across Britain much safer. Even a simple look around the office to ensure there are no potential hazards could prevent a serious injury."

People who are considering claiming work [accident compensation](#) can visit the Accident Advice Helpline website for more information, to read case studies and to use the 30-second 'How much is your claim worth?' calculator. AAH also provides 24 hour phone assistance offering free legal advice.

About Accident Advice Helpline
Accident Advice Helpline was established in 2000 following the removal of legal aid to accident victims with personal injury cases. The company was founded to provide access to justice for accident victims and, since its creation, has helped thousands of people claim compensation against the responsible parties.

Working on a [no win no fee](#) basis, the injury compensation specialist is the UK's leading company of its kind and prides itself on quick and effective claims processing with high quality service and an admirable success rate. The level of customer satisfaction Accident Advice Helpline is known for is characterised by television star Esther Rantzen's continued support for the company, which she has steadily provided since 2003.

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