European Business Awards 2009 celebrates European businesses



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Ten outstanding companies have been recognized as leaders in their field at this year's European Business Awards.

At a ceremony held in Rome, the ten <u>European Business Awards</u> category winners were announced including UK print management company Webmart which scooped the Atradius Growth Strategy of the Year Award, while Global Ethics CEO Duncan Goose walked away with the RSM International Entrepreneur of the Year Award.

The <u>Bigmouthmedia</u> Marketing Strategy of the Year Award was presented to the DVLA, while FreeFlow has been honoured with the Infosys ICT Effectiveness Award.

Ninety-nine leading business people and organizations made it onto the winners list, which recognizes excellence and innovation in European enterprise. Organisations representing companies from Ireland to Poland and from Estonia to Italy were among the running for this year's shortlist.

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Despite the stringent economic climate, those companies shortlisted for the awards averaged an impressive 56% growth in profits. The judging panel, made up of highly regarded academics, heads of state, industrialists, entrepreneurs and media commentators drawn from across the 27 member European States, was impressed by the ability of all entrants to buck the

downturn in the global economy and to post a combined turnover in excess of $\[\in \]$ 570 billion.

"2009 has been a highly eventful year for businesses across the globe, not least across Europe. In the face of this environment, our Ruban d'Honneur winners have shown a combination of entrepreneurial flair and strong growth strategies. This approach has awarded them with an average annual growth of 56%, compared to the contraction experienced by a number of their competitors," said Adrian Tripp, Chief Executive of the European Business Awards.

Adrian continued, "Congratulations to all those companies that entered and were successful in being shortlisted. They were all highly impressive, but the eventual winners impressed the judging panel across a number of categories."



About The European Business Awards
The European Business Awards is a self funding
venture set up and run with the support of
forward thinking organisations including:
Atradius; RSM International, bigmouthmedia,
Infosys and The Wall Street Journal Europe. EBA

supporters understand the importance of promoting and endorsing business success across the European Union for our long term prosperity.

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