

New Website Benefits Businesses, Employees, Vendors, and Job Seekers in the Pharmaceutical Industry



Released on: April 21, 2009, 4:39 am

Author: ePharmaExpo.com

Industry: [Pharmaceuticals](#)

The recently launched ePharmaExpo.com website incorporates a virtual trade show, event postings, recruitment database, and forums to give everyone associated with the pharmaceutical and life sciences industries a central source for business news and information.



April 9, 2009 (SAN DIEGO, CA) The launch of ePharmaExpo.com, a website encompassing multiple aspects of the pharmaceutical and life sciences industries, was recently announced. ePharmaExpo.com is designed to be a central information resource for businesses, vendors, employees, and job seekers within the pharmaceutical and life sciences industries.

The main draw of ePharmaExpo.com is expected to be the virtual trade show feature. This component of the website allows businesses to showcase their services and products through online booth displays, which take the place of traditional trade show booths. Businesses will have the opportunity to reach an undetermined number of Internet users year round and twenty-four hours a day instead of a limited number of trade show participants for a few days

at a conventional industry trade show. Visitors can benefit from viewing products and services from their home or business instead of traveling to pharmaceutical and life sciences trade shows. ePharmaExpo.com owners hope to increase the quality of leads generated for the site's exhibitors by offering a means to connect with interested parties.

Pharmaceutical and life sciences businesses, organizations, and universities from across the nation are able to post upcoming local events on ePharmaExpo.com. Newsworthy items such as information about industry-related conference and seminars and press releases are accepted.

ePharmaExpo.com can also be used as a source for businesses searching for qualified job applicants and for those seeking employment in the pharmaceutical and life sciences fields. Businesses can currently take advantage of the website's introductory offer of free three-month job postings. The owners report that over one hundred positions have been posted since the launch of ePharmaExpo.com. A resume database allows companies to search for candidates with specific qualifications, decreasing their time and money spent recruiting qualified candidates. Job seekers can post their resumes and search for employment opportunities by state.

A discussion forum allows ePharmaExpo.com visitors to communicate anonymously with other visitors and the website exhibitors. Visitors can post comments and questions, exchange information, and seek the advice of other forum users. ePharmaExpo.com administrators have future plans for an anonymous messaging system, which will allow visitors to ask questions directly to the site's exhibitors without revealing their identities. The intention of this feature is to promote a more relaxed atmosphere for visitors that allows for an exchange of information without disclosing personal data.

About ePharmaExpo.com: ePharmaExpo.com is a virtual trade show website for the pharmaceutical and life sciences industries. The website features exhibitions of products and services, discussion forums, and industry job postings and events. Contact Chi-chau Tse at 619-808-3773 or tse@ePharmaExpo.com for more information.

#

Contact: Chi-chau Tse
Phone: 619-808-3773
Email: tse@ePharmaExpo.com