3CX Checks In With Hotels Worldwide To Halve Phone Bills



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New 3CX VoIP Phone System for **Hotels** slashes phone bills using VoIP and eliminates PBX maintenance and expansion costs

London, UK - 6 May 09 - 3CX announced today the availability of 3CX Phone System Hotel module, which allows Hotels to replace aging and expensive Hotel PBXs from Mitel, Alcatel, Siemens and others with 3CX Phone System for Windows, a modern software based VoIP IP PBX. The 3CX Hotel module adds important hospitality functions such as support for Check IN/OUT, DND, Room status and Wake up calls. It integrates with leading Hotel Software / Property Management Systems.

"Traditional Hotel PBX vendors have charged a hefty premium for their ability to perform hotel related functions" said Nick Galea, CEO of <u>3CX</u>. "3CX costs a fraction of a comparable hotel PBX and in addition halves the hotel's phone bill by allowing the use of VoIP"

Hotels can eliminate Lease Payments

Hotels paying high monthly lease payments for their current PBX can drastically reduce their monthly operating cost by replacing it with 3CX. The cost of outright purchase of 3CX is so low that hotels can earn back the investment in just a few months. Coupled with drastic reductions in the phone bill, 3CX can be an important part of reducing operating costs in these times of economic crisis.

Re use analog phones

Existing Analog phones in the rooms can easily be re-used with the use of low cost <u>FXS gateways</u>, further reducing the initial investment cost. Re-using

analog phones also means there is no need to re-wire – existing analog phone points can continue to be used. <u>IP Phones</u> can be used only where it matters – for example in reception. Re-using analog phones also helps the environment by reducing unnecessary brown good wastage.

Wide range of Hotel Software/ Property Management Systems supported

3CX Phone System integrates with leading Hotel Software / Property Management Systems via several interfaces, including Legacy PBX emulation, the Fidelio FIAS protocol as well as support for Comtrol's Lodging Link middle ware. Other interfaces are easily implemented and available on request. A subset of supported PMS systems includes Agilysys, Autoclerk, Cenium, Maestro for Northwind, Fidelity Hotel Management Systemm, Micros Opera, Brilliant Hotelsoftware, CMS Hospitality Guestcentrix, ResortSuite, Gracesoft, Hotec Expert Hotelier Suite, Hotel Concept, WebPMS, Atrium INN client server systems, HSS Hotel Software Systems, Innfinity software systems and InnRoad. A complete list is available <a href="heterogeness-beta-edge-new-color: blue color: blue col

3CX Phone System Hotel module is available immediately and starts at €750/\$895. More information is available here. An example costing to determine ROI can be found here.

About 3CX

3CX is an international developer of telecommunications software, headquartered in Europe with offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. Its product, 3CX Phone System for Windows, developed specifically for the SMB (small & earned Windows medium business) market, has Server 2003 Certification and has received numerous awards, including The Windowsnetworking.com Gold Award, the Communications Solutions 2007 Award, the Windows IT Pro magazine 2008 Editor's Best Award and a Best Buy Award by Computer Shopper Magazine, all in recognition to the company's commitment to innovation and quality. 3CX maintains a global presence with localized information available in various languages. For more information, visit www.3cx.com and the 3CX blog.

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