

# Displaysense Come Up With A Rubbish Idea

Displaysense

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Industry: [Retail](#)

Displaysense, the Hertfordshire-based retail company, has joined the many number of companies that are having to find ways of being more efficient and save money in the current economic climate by not only investing in a waste disposal system but also aiming to make money from their waste.

Displaysense, the UK's leading supplier of [display cabinets](#) and other [shop fittings](#), have recently invested in a new waste compactor and waste recycling service which not only reduces the amount of cardboard and plastics heading to landfill, but also helps reduce the number of trips regular waste disposal lorries have to make to the company's warehouse.

The company, who originally used a 12cy skipping service, now uses its new compactor, reducing company costs by nearly 70% and saving hundreds of pounds. The compactor not only helps to cut down costs, but the amount of bulk waste has also been reduced down to two small pale loads of cardboard and plastic per week, which is a great help when disposing of some of the companies used [mannequin](#) boxes.

Not only is the company saving money but there are certain companies in the UK that buy compacted waste and Displaysense are now working with one such company.

Stuart Parnis, the warehouse manager at Displaysense commented on the success of the new compactor by saying, "We don't make a lot from selling our waste but it helps to pay off the cost of the waste compactor. I feel a little like the Wombles, as we are making good use of what others regard as rubbish."

Stuart added: "Since we introduced the new compactor in March, we have already noticed how efficient it is making certain processes within the warehouse, by reducing the time spent having to deal with collections."

Displaysense, who now only require a small bin outside their warehouse doors for unrecyclable waste, are keen to see how many more savings they can make with further green technologies to help recycle some of their other items such as the plastics from returned [clothes rails](#).

With a new website introduced in March of this year and 20,000 more products added to its range, it has already been a big year for change at Displaysense and it seems that there are even more ideas coming in the pipeline that won't go to waste.

### **About Displaysense**

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. Displaysense has a wealth of experience in design and manufacturing and has been able to develop an ever growing standard range of over 20,000 displays for retail, exhibitions, office and home. The range is now hugely diverse including literature displays, display cabinets, mannequins, office equipment, exhibition stands, catering supplies and even items for the home.

Displaysense works with a large range of clients including; retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities and even home consumers.

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