

Virgin Bingo Announces Relaunch Of Bingo Game Offering



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Virgin.com Limited has announced that it will be relaunching its [bingo](#) offering through its VirginGames.com portal using software from Alderney-licensed online bingo and gambling platform provider Virtue Fusion Limited.

Virtue Fusion is one of the world's leading suppliers of Internet bingo solutions and its network operates on an aggregated model so that partners benefit from shared critical mass and larger jackpots.

<http://www.virginGames.com/bingo/> previously utilised software from St Minver but the change will see players able to enjoy one of the largest selections of networked games available through a [bingo](#) client. Virtue Fusion pioneered the mini game and offers titles including Marine Mayhem, Clover Rollover and Big Top Tombola, which have proven highly popular with players.

"It was important for [Virgin Games](#) to select a partner that could give our players the widest choice of game variants, jackpot sizes and price-points," said Simon Burridge, Chief Executive Officer for VirginGames.com.

"Virtue Fusion's network is undoubtedly the market leader in this respect. We are delighted to be joining the Virtue Fusion network and are looking forward to growing our business over the coming years.

"We value Virtue Fusion's flexible network model because we value the right to offer something different. Virtue Fusion's network structure allows us to be just what we want while benefiting from the largest prize pools available online today."

"We are delighted that VirginGames.com has chosen Virtue Fusion's industry-leading software for its bingo offering," said Bob McCulloch, Chief Executive Officer for Virtue Fusion.

"VirginGames.com will benefit through our flexible networked approach to bingo by offering small games that are good for communities while leveraging the power of the network by offering the biggest jackpots available."

About **Virgin** **Games**

Virgin Games, a subsidiary of Virgin.com Ltd, launched in June 2004 and has quickly established itself as one of the leading gaming websites in the UK. Virgin Games comprises three distinct entertainment offerings, giving consumers the chance to play their favourite online games the Virgin way:

- Virgin [Casino Games](#), part of the Wagerworks network, provides a taste of Vegas online, with classic casino offerings like blackjack and roulette, as well as popular feature slots like Elvis, Cleopatra and Vegas, Baby!
- Virgin [Free Poker](#), offers a huge array of games and content for beginners through to experienced pros - as well as the most generous loyalty scheme in the industry. The successful Virgin Poker Festivals, which take place in casinos around the UK throughout the year, now allow gamers to experience the fun of Virgin Poker offline too
- Virgin [Bingo](#), part of the St Minver network, offers cash prizes worth thousands of pounds in the progressive jackpots, as well as regular promotions and an unrivalled loyalty scheme

For further information please contact:

Melissa Robinson
Nelson Bostock Communications
Tel. 020 7792 7436
Email melissa.robinson@nelsonbostock.com