

# Virgin's Branson Supports The Prince Of Wales 'Frog' Campaign



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Today (11th May 2009) Richard Branson pledged his support for the Prince of Wales "Frog" Campaign. Richard stated "As you all know, for many years I have been concerned with climate change and its impact. The plight of the world's rainforests is a massive influence on this and perhaps the single most important factor in protecting our environment – that is why I have served on the steering group for this project.

"I will use my speeches and contacts to reinforce his message. The Prince is looking for public support across the globe by seeking millions of sign ups for his web based petition."

Simon Burrige CEO of Virgin Games ([poker](#), [casino](#) and [bingo](#) games) commented "This is another great initiative by Richard and The Prince of Wales. They are setting the standard when it comes to campaigning on climate change. Virgin Games is thrilled to be a part of helping bring awareness of the devastation that it's having to rainforests all over the world."

To find out more and get involved with the The Princes Rainforest Project please go to [www.rainforestsos.org](http://www.rainforestsos.org) and pledge your support to saving the worlds rainforests.

**About Virgin Games** [Virgin Games](#), a subsidiary of Virgin.com Ltd, launched in June 2004 and has quickly established itself as one of the

leading gaming websites in the UK. Virgin Games comprises three distinct entertainment offerings, giving consumers the chance to play their favourite online games the Virgin way:

- Virgin [Casino](#), part of the Wagerworks network, provides a taste of Vegas online, with classic casino offerings like [blackjack](#) and [roulette](#), as well as popular feature slots like *Elvis*, *Cleopatra* and *Vegas, Baby!*
- Virgin [Poker](#), offers a huge array of games and content for beginners through to experienced pros – as well as the most generous loyalty scheme in the industry. The successful [Virgin Poker Festivals](#), which take place in casinos around the UK throughout the year, now allow gamers to experience the fun of Virgin Poker offline too
- Virgin [Bingo](#) offers cash prizes worth thousands of pounds in the progressive jackpots, as well as regular promotions and an unrivalled loyalty scheme

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