

Carousel Checks Releases Free Customer Logo Checks with US Banking Security Backer Regulation Compliance



Released on: June 26, 2009, 3:14 am

Author: Marley Masters

Industry: [Financial](#)

Carousel Checks, an online provider of personal, business, computer, laser and bank checks worldwide, announced today that it has released a line of free business customer check designs incorporating a company's logo. The checks also include the Security Backer feature, which makes the checks nearly impossible to photocopy or otherwise reproduce for fraudulent purposes.

Carousel Checks, an online provider of personal, business, computer, laser and bank checks worldwide, announced today that it has released a line of free business customer check designs incorporating a company's logo. The checks also include the Security Backer feature, which makes the checks nearly impossible to photocopy or otherwise reproduce for fraudulent purposes.

The checks are in full compliance with U.S. banking laws, said Carousel Checks president, Andy Crim.

"Corporate fraud is at an all time high," Crim said. "Companies suffer from ID theft, too. These checks not only certify who wrote them with the use of a corporate logo, but they also provide extra security by being virtually impossible to reproduce or forge."

Crim went on to say that Carousel Checks incorporates four security features on every check it prints. These features exceed industry guidelines as an extra assurance to customers that their security is assured.

The four features are:

1. Padlock Icon: This icon insures the issuer of the [checks](#) that security enhancements are being used in accordance with Financial Stationers Association guidelines.

2. MP Signature Line: The MP icon assures the issuer that micro-security print is being used in the design. Micro-security print is very small print that is designed to

"break up" if photocopied. In other words, the print will be very broken and jagged on the fraudulent check.

3. Rear Panel: The reverse side of the check provides full descriptions of the security features.

4. Finally, Carousel Checks protects all online purchases of checks and other transactions with the highest levels of security.

"We realize that people and businesses can be a bit apprehensive about providing their financial information on line," Crim said. "However, these days you have to do it if you're going to be in business." Carousel Checks has been awarded the highest level of security certification by GeoTrust and ControlScanTM, two leading providers of PCI compliance and security solutions.

Printing business checks that meet government and industry qualifications is nothing new for Crim. His parents founded Carousel Checks over 40 years ago as a check designer and printer for businesses and banks. Even then, security was a primary concern, even though the opportunity for fraud was much smaller.

As technology progressed, and the banking industry began to get more diverse, Carousel Checks moved into the personal – and personalized – check printing business. This included customizing business checks with company logos and other identifying marks.

Crim said that any assurance of security during an internet purchase can often turn a reluctant visitor to the site into a repeat customer.

"The trust badges we receive from different security companies serve a real purpose on our site," Crim said. "They're the visual affirmation of security certification. Customers know that they can order their [online checks](#) safely. They know that when they share the financial information needed for their [checks](#) that their information will not be stolen or otherwise compromised. We take great pride in that. "

Contact Details:

Andy Crim
888-422-6122
Carousel Checks Inc.
4333 136th Court
Crestwood, IL 60455