

Clinique Launches New Sun Care With Solar Smart

CLINIQUE

Allergy Tested. 100% Fragrance Free.

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Clinique, leader in skin care innovation, has launched its new Sun Care with Solarsmart range to protect against both UVB rays which can burn the skin and UVA rays which cause deep damage and lead to skin aging, something that not all sun creams protect against.

Now on duty with protection
and moisture repair.

New Clinique Sun with SolarSmart™

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Plus skin saving ways to a sunny glow.

[Discover New Clinique Self Sun. Shop now >>](#)



The new [Clinique Sun Care](#) with SolarSmart range now offers a comprehensive defense against harmful UV rays with 3:1 technology, where UVB protection is three times proportional to UVA protection.

The ratio 3:1 ensures an appropriate amount of UVA protection. Formulated with Clinique's new Proprietary SolarSmart Technology, a unique blend of photostable sun screens designed to help skin defend itself from UV assault.

"There is no harmless amount of sun exposure for the skin. Even small daily amounts of UV exposure contribute to photo-ageing and damage to the skin. In fact, we now believe that about 80% of the skin changes we perceive as 'ageing' are due to sun exposure. This is why daily sun protection is crucial all year long, regardless of season", commented Dr David Orentreich, Clinique's Guiding Dermatologist.

The range of UV protection factors and forms has been designed to fit any individual's lifestyle and preference. The non-greasy [sun protection](#) formulas are oil-free, water and sweat-resistant, non-pore clogging and appropriate even for those with sensitive skin.

In addition to the new [Solarsmart sun creams](#), Clinique is introducing its new Self Sun Collection for women who are looking for a gorgeous, believable glow without exposure to the sun's damaging rays. And, with a variety of formulations and delivery systems, Clinique offers easy-to-use, targeted solutions for every [self-tan](#) preference.

"Two-thirds of my patients seek treatment for damage caused by unprotected exposure to the sun from years before. I like to tell my patients that the safest tan comes in a bottle and that self-tanners are an excellent way to achieve the look of a tan without the harmful effects of sun exposure", concluded Dr Orentreich.

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