

CV Trumpet Pioneers Brand New Way To Hone And Enhance Job-Winning CVs

Released on: January 20, 2010, 5:39 am

Author: [CV Trumpet](#)

Industry: [Human Resources](#)

CV Trumpet has unveiled the UK's first money-back-guaranteed executive CV writing kit for under £50

The new CV Trumpet CV Kit draws on new research and insight from recruitment insiders and professional CV writers revealing just the right balance of information and content to gain interviews.

[CV Trumpet](#) marketing director Robert Odhams is so confident of the interview-winning power of the new [Executive CV Writing Kit](#) he's offering a full money-back guarantee for anyone who isn't completely satisfied with the results after 57 days.

Robert said, "[Job vacancies](#) are down by around 52% year-on-year. So CVs are more important than ever in getting job seekers to that all important first interview."

"There are hundreds of books and websites on [CV writing](#). But wading through them all can be a daunting task. Our new CV Kit distils CV writing know-how from hundreds of sources and industry experts and presents in a convenient, logical and powerful new format."

The CV Trumpet Kit has been structured to make it as simple as possible to quickly produce a high-class executive CV.

The step-by-step process is in plain English with clear, easy to follow information and examples for every section of the CV. In addition to clear, step-by-step help with the contents of the executive CV, there is included a selection of executive CV templates. It also incorporates all the features of the most effective CVs including the use of evidence, keywords and logical organisation and it guards against some of the most common errors such as poor phrases, pronouns and failure to proof read.

Robert added, "CV Trumpet has more than 172,000 users and their feedback has been crucial in shaping this new service. More than 87% still write their own CVs. Some simply update versions of CVs written years ago. Of the job

seekers using professional writers for help - some are paying upwards of £500, maybe more."

"We believe the CV writing Kit will revolutionise the way people construct their CVs. It will give [job seekers](#) throughout the country the supreme confidence that each time they apply for a job they have given themselves the very best chance of success."

The new CV Trumpet Executive CV Kit is available for a limited launch price of £49.50 and users who enhance their current CV or create a new one who are not completely satisfied after 57 days can claim their money back.

ENDS

About CV Trumpet:
CVtrumpet was formed in February 2002 and has been successfully growing ever since. It has the UK's largest recruiter network with well over 8,200+ executive and management recruiters registered to receive candidate CVs.

Unlike job boards, CVtrumpet sends CVs to recruiters at no charge to the recruiter. This has helped the company to build, and more importantly, retain an extensive recruiter network across the UK. With over 130,000 CVs in CVtrumpet's Executive and Management CV database, it holds one of the largest collections of Executive and Management CVs in the UK today.

PR contact:

Robert Odhams
Marketing Director
CVtrumpet
145 - 157 St. John St
2nd Floor
London
EC1V 4PY
0870 385 0080
www.cvtrumpet.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)