Cheap Flights Engine Skyscanner Discloses its 2010 Travel Trends

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Cheap flights search engine Skyscanner reveals the top 50 most searched for destinations from UK airports for travel in 2010.

In the top spot was Malaga, moving up one place from last year. Tenerife and Alicante were second and third most searched for, meaning Spain took the top three positions.

Cheap flights to the US destination of Orlando was a new entry into the top ten at number 4, rising 12 places since last year. Turkey held its position in the top five with cheap flights to Dalaman remaining the 5th most searched for destination for the second year in a row. The Portuguese city of Faro stuck at position 6 with New York breaking into the top ten at number 7, up five positions from last year.

Palma came in 8th, losing one spot since last year; Lanzarote was 9th rising four places, and Geneva was 10th, dropping two places.

Overall Spain was yet again the most popular country for Brits to visit, with 11 Spanish destinations within the Top 50, five of which are in the top ten.

"These early indications show that Spain is still by far the most popular destination for British travellers. Medium and long haul locations also seem to be on the rise compared to last year, suggesting that holiday budgets may be growing after a tough financial year" said Sam Baldwin, Skyscanner travel expert.

Brand new entries to the top 50 were Johannesburg and Cape Town, which will be welcoming the World Cup in 2010. Cheap flights to Australia also entered the top 50 several times with Melbourne entering at position 34, Perth at 43 and Brisbane at 48. Kuala Lumpur and Hong Kong also entered the top 50 for the first time.

Destinations dropping most in search volume were Edinburgh, Salzburg, Murcia, flights to London and Fuerteventura.

Data is based on searches from UK airports for travel in 2010, using search data collected in Q4 of 2009.

Skyscanner – never miss a flight

Since Skyscanner was founded in 2002, our mission has been to create the first website in the world to show every single commercial flight on earth – hence our slogan –never miss a flight.

By comparing hundreds of airlines and thousands of routes, we make it easy for you never to miss a flight deal. With over 600 different carriers and 670,000 different routes listed, we're getting closer to this goal every day.

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