## **Hairy Scary**



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Hair extensions have become increasingly popular with those wanting to achieve instantly thicker and longer locks. However, specialists are warning of the hairy effects extensions can have on seemingly magnificent manes.

Extensions are made from either real or artificial hair which are woven into the natural hair and then glued or heat-sealed to stay in place. Whereas they are seen as a way to get long hair instantly or disguise thinning locks and hair loss, extensions often break off because they are too heavy.

Damage to existing hair strands can lead to premature shedding and even leaving temporary, or in rare cases, permanent bald patches.

Celebrities like Britney Spears and Christina Aguilera have been spotted with conspicuous bald patches from repeatedly dying and adding extensions to their thinning thatches. The damage caused by hair extensions will, in most cases, correct themselves. However in cases where the damage is so severe it resembles alopecia areata.

Dr Peter Williams from The Hospital Group said: "For both women and men the loss of hair can be a very emotional experience. The Hospital Group can provide an advice service about the best steps forward for people who want to change the way they feel about their hair loss.

"Hair transplants for women are becoming more popular- the techniques have advanced and women are now keen to benefit from the amazing results of hair restoration, which The Hospital Group can offer."

Providing expert advice and assistance, The Hospital Group carries out more hair transplantations than any other clinic in the UK, recognising that hair restoration is an art just as much as a surgical procedure.

Since The Hospital Group was established in 1992, it has grown from a small pharmaceutical company to one of the UK's foremost weight loss surgery and cosmetic surgery providers.

For further information of The Hospital Group's range of surgical procedures, surgery-seekers should visit the website www.thehospitalgroup.org or call our patient care coordinators on 0845 762 6727.

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