

Serenata Chocolates Look Forward To Valentine's Day



Released on: February 01, 2010, 11:52 am
Author: Peter Ahl
Industry: [Retail](#)

Once again chocolate is the food for expressing love. Online retailer expects that sales are set to soar on Valentine's Day.

Online specialist Serenata Chocolates sees a better financial climate as one of the major keys for the forecasted sales boost this year.

The London-based retailer assumes that its sales will grow by more than 50% in the build-up to February 14.



Peter Ahl, Managing Director of Serenata said:

"A secure way to a woman's heart is through chocolate. However one issue is to find out which chocolates she prefers. This is due to the fact that women can be quite particular about the ones they like."

"Luckily, we include one of the major choices accessible on the internet to suit each and

everyone's tastes. Just to name a few secure cards, the sexy Truffle or perhaps a mixture of the stylish Belgian Van Roy Chocolates."

The three businesses are poised for one its busiest periods of the year with Valentine's Day and Mother's Day (March 14) coming up.

Serenata Chocolates is a London merchant that offers next day and same day chocolate deliveries for customers who wish to send chocolates. The online chocolate shop offers a great variety of different [Valentine's Day chocolate](#). The customers can easily [buy chocolate](#) gifts online. Serenata has recently introduced a flexible "avoid the school run" delivery slot early mornings and late afternoons and evenings. With Serenata's service customers can easily send chocolates by post in the UK.

Contact Details: Lakeside House, 1 Furzeground Way
Heatrow, London
UB11 1BD
+44 20 7100 5800
<http://www.serenataflowers.com>

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)