

DiscountVouchers.co.uk Introduces £50,000 Facebook Campaign to Help Charity Sport Relief



Released on: March 19, 2010, 3:42 am

Author: DiscountVouchers.co.uk

Industry: [Consumer Services](#)

Leading codes and vouchers site will give gift of 10p to Sport charity each time a new fan signs up to Facebook campaign ahead of midnight Sunday 21st 2010

19 March 2010 – Top consumer discount codes website www.discountvouchers.co.uk is helping charity Sport Relief this year with a new Facebook campaign which will raise money for the cause. The [voucher codes](#) website will donate 10p to the charity for each Facebook fan who signs up to their page before midnight on 21st March 2010, with the donation to go up to £50,000.

All web users are able to join the new Facebook-based campaign by visiting the DiscountVouchers.co.uk Facebook page, and they will subsequently be sent news on the latest [discount vouchers](#) from DiscountVouchers.co.uk, including deals from companies like lastminute.com, Tesco, Marks & Spencer, Sky, Argos, First Choice and more.

Simon Terry, managing director of DiscountVouchers.co.uk, says: "Sport Relief is a really worthy cause to give to and thanks to our commitment to donating as much as £50,000 they should really benefit. People need to sign up to help us give though, and it's the people out there who will determine how much we donate!"

“Signing up to this Facebook cause now carries a double incentive, as anyone who joins can be the first to get the very latest news on new money-saving [discount codes](#) while helping us, up until midnight on Sunday, contribute to such a worthy cause as Sport Relief.”

Online users who wish to sign up as a Facebook fan can simply visit <http://www.facebook.com/DiscVisc?v=wall&ref=ts#!/DiscVisc?v=wall&ref=ts>.

To find out more about DiscountVouchers.co.uk or to see the latest deals visit www.discountvouchers.co.uk.

/ends.

About

DiscountVouchers.co.uk

DiscountVouchers.co.uk features the latest offers and savings from a growing range of retailers, all updated in real time. Designed to help consumers save money with both leading high street brands and specialist retailers, DiscountVouchers.co.uk offers one of the widest choices of money saving offers.

Part of ASAP Ventures Ltd, the company behind the award winning Carrentals.co.uk price comparison site, DiscountVouchers.co.uk is committed to offering a growing range of the best savings available online.

For more information visit www.discountvouchers.co.uk

Contact Details: Media Contact

Debbie Williams

Context

T: 01625 511966

discountvouchers@contextpr.co.uk

contextpr.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)