

Now Hear This! Mack's® Earplugs New Website is Live!



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McKeon Products is excited to announce that its wholly new and redesigned website (www.macksearplugs.com) is live for public use.



Warren, Michigan - McKeon Products is a leading ear care manufacturer and the maker of America's #1 Doctor Recommended Mack's® Earplugs. McKeon offers a [range of ear plugs](#) and sleeping aids that are great for sleeping, snoring, musicians, shooting, traveling, swimming, reading and motor sports. McKeon utilized a

team approach in the development and design of their new site by bringing together website design specialists, IT professionals, and sales personnel with everyday internet surfers from different walks of life, to contribute to the design and functionality of the website.

"Visitors to Mack's® new website will experience many new benefits over our previous website", said National Sales Manager, Pete Benner. "We incorporated the best of the new technologies while keeping it as simple and user-friendly as possible. Visitors to our new website will notice that it's very efficient to navigate, more visually appealing and in response to customer feedback, we've made shopping easier by decreasing the number of "clicks" needed to find retailers for the individual products. [Mack's® Earplug's new website](#) also provides access to hearing safety data and hearing health information, of which our customers have shown great interest."

"Early feedback is showing that our customers are pleased with the final product. We welcome new visitors and invite our loyal customers to browse our new website and see the exciting and innovative new hearing protection products Mack's® has recently added to its line. We welcome your feedback and hope you like it!" said President, Dan Asma.

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