

3CX receives Unified Communications Magazine 2009 Product of the Year Award



Software based PBX for Windows®

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3CX Phone System for Windows Recognized for Exceptional Innovation

London, April 20 — 3CX announced today that Technology Marketing Corporation (TMC®) has named [3CX Phone System for Windows](#) as a recipient of its 2009 *Unified Communications* magazine Product of the Year Award.

Nick Galea, CEO, [3CX](#) says "3CX excels at building an easy to use and easy to manage [unified communications](#) platform for any size business. We are delighted that the 3CX Phone System for Windows has been recognized for the unique unified communications capabilities and was awarded for the 2009 Product of the year Award for two consecutive years."

3CX Phone System for Windows is a revolutionary IP PBX that delivers [unified communications](#) technology by merging voice and data networks, allowing businesses to simplify real time delivery of information and ensure ease of use.

With 3CX [IP PBX](#), collaboration between co-workers is made easier and cooperation with business partners and clients becomes more direct; even when the parties are not located in the same place.

"It is an honor to grant 3CX with a 2009 Product of the Year Award for their 3CX Phone System. 3CX has proven their dedication to quality and excellence while supporting the needs in the marketplace," stated Rich Tehrani, CEO, TMC. "We look forward to seeing continued advancement in technology solutions from 3CX in the future."

A complete list of Product of the Year Award winners will be published in the March/April 2010 issue of *Unified Communications* magazine, www.uc-mag.com.

About

3CX

3CX is the developer of [3CX Phone System](http://www.3cx.com) – an open standard unified communications platform for Windows that works with standard SIP phones and replaces a proprietary PBX. 3CX is more manageable and can deliver substantial cost savings besides increasing productivity. 3CX Phone System for Windows, has earned Windows Server Certification and has received numerous awards, including The Windowsnetworking.com Gold Award, the Windows IT Pro magazine 2008 Editor's Best Award and a Best Buy Award by Computer Shopper Magazine. 3CX has offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. For more information visit : <http://www.3cx.com>.

About *Unified*

***Communications* magazine**

Launched in July 2007, *Unified Communications* magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of *Unified Communications* magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. *Unified Communications* has a readership of 100,000. For more information, please visit www.uc-mag.com.

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