

Sportpost.com Release World Cup Virals



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With the world cup just around the corner, sports social media site Sportpost.com has got into the spirit by releasing a number of funny videos of alternative world cup moments. The series of four videos are aimed at football fans and have been posted on the Sportpost site and its YouTube channel.

The four animated [football videos](#) include alternative endings to famous world cup moments including Zinedine Zidane's head butt in the 2006 final; Gazza crying at Italia '90; Maradona's hand of god and Beckham's red card against Argentina. The videos have been created for anyone who has ever wondered what Materazzi really said to Zidane, or how Gary Lineker tried to cheer up Gazza. As the sports world gets geared up for the 2010 World Cup in South Africa, the highly controversial videos are already causing a stir amongst football fans and are proving popular on YouTube as well.

Peter Janes, Sportpost founder and director said, "The World Cup is the greatest show on Earth and as Europe's first sports social media site we felt it was only natural to get involved."

Peter added "Everyone remembers key moments from World Cup history, however we wanted to know what football fans would have wanted to see if those famous moments had turned out differently and so the idea behind our alternative world cup moments were born".

With constantly updated football news, user comments and videos from around the world, the four new animated alternative endings

football videos are already helping to ensure sportpost.com is the world's premier sports social media, video and highlight website. The site has already attracted sports fans from over 200 countries around the world and is causing a huge stir within the sports industry already since its launch in March.

About

Sportpost.com:

Sportpost.com is a pioneering, independent sports social media site combining the best [sports videos](#), blogs, [sports news](#) and forums into one central location. Set to revolutionise the consumption of content amongst sport fans globally, the site allows users to create, promote and share the best sports content under the mantra 'share your sport with the world'.

Sportpost.com also gives voice to the superstars of world sport, with exclusive deals to publish personal [sports blogs](#) from athletes including England rugby international James Haskell, renowned jockey A.P. McCoy and England football star, West Ham striker Carlton Cole. Additionally, brands including Nike Football, Red Bull, Monster Energy, UFC, Laureus Sports and World Sport TV have already rushed to take advantage of its premium High Definition channels.

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