

Superbreak Increases Rail Break Range With Eurostar



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Author: [Superbreak](#)

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Superbreak, the York based tour operator has announced a new partnership with Eurostar, offering high speed short breaks to the cities of Paris, Lille, Brussels, Bruges, Ghent and Antwerp. In addition it will feature a new five times weekly direct service to Disneyland Paris.

Customers have the choice of either a two night package in a special selection of 2* to 4* hotels for 2 nights or they can tailor make their break deciding on the accommodation, train times and duration. With Paris only 2 hours 15 minutes from London the continent has never been closer.

Superbreak already has a great pedigree as a rail breaks operator offering hotel and rail packages on the East Coast Mainline, East Anglia Line and East Midlands Trains. Customers also have the opportunity to add rail from any UK mainline station to their destination of choice when they book a hotel. In 2009 the tour operator booked over 145,000 customers onto a rail package.

This strong rail base provides the relationship with great opportunities as [Eurostar breaks](#) can be created from any UK rail station to the destinations above with a short connection in London. The relationship with East Coast allows Superbreak to offer 2 night packages from any station on the network, as far north as Edinburgh or Glasgow to Paris from just £154 per person based on 2 adults sharing a twin/double room in the 2* Timhotel Gare du Nord which represents real value for money.

Chris Hagan - Programme Manager commented, "Rail inclusive breaks have long been a mainstay of the Superbreak programme and adding Eurostar, particularly from the regions is a natural extension of this. Our customers will now be able to enjoy their high speed city centre to city centre services combined with Superbreak's selection of quality hotels in Paris, Lille, Brussels, Bruges, Ghent, Antwerp and Disneyland Paris at great prices combined with the high levels of service synonymous with Superbreak".

About

Superbreak is the internet division of Superbreak Mini Holidays Limited, the market leader for short breaks and hotels throughout the UK. Superbreak is part of Holiday Break plc. Based in York, England, Superbreak specialises in booking cheap weekend breaks in 2-5 star hotel accommodation throughout Britain and Europe for the leisure traveller including [London hotels](#), [Leeds hotels](#) and [Manchester hotels](#). Superbreak holds allocations of rooms at all hotels and can make bookings up to and on the day of departure.

Superbreak:

With 5000 plus hotel partners in worldwide locations from Aberdeen to Abu Dhabi, from London to Lourdes and with great availability and rates for theatre breaks, events at the O2 Arena, various popular attractions and national and international rail partners, Superbreak offers an outstanding depth and breadth of UK and Overseas short break products.

For further information on Superbreak or on this PR, please contact:

Khalid Amin
Online Marketing Manager
Superbreak Mini-Holidays
Eboracum Way
York
YO31 7RE
(01904) 436043
www.superbreak.com

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