BABRT Finds New Home for Monthly Meetings



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Industry: Small Business

Oakland - California . The Bay Area Business RoundTable (BABRT) recently announced a new location for its monthly meetings. The new meeting place is the Jack London Aquatic Center (JLAC) at 115 Embarcadero in Oakland . The JLAC is located on the Oakland Estuary, just seven tenths of a mile west of the old meeting location at the Homewood Suites, also on Embarcadero.

The BABRT will meet in the JLAC's second floor conference area starting Thursday, May 27, 2010, at 10:00 a.m. This new location will accommodate up to 185 attendees, allowing more capacity for larger gatherings. The space also has smaller adjoining rooms for breakout sessions. "As we began to outgrow the Homewood Suites, it became increasingly difficult to fit all of our attendees in their conference facility, as our monthly meetings typically draw anywhere from 35 to 60 people. The new, larger space can adapt to a variety of floor plans, which allows us to easily increase attendance," said Chief Executive Officer, Bernard Ashcraft.

"We are fortunate to have found such a nice space on the waterfront, with close proximity to the old meeting location. We really wanted to limit the impact that relocation could have on our attendees and speakers. I don't think we could have found a better location for our format." PG&E's Public Affairs Manager, Tom Guarino was responsible for bridging the connection between the BABRT and the JLAC. As a resource for water sports, the JLAC's mission is to inspire the diverse communities of Oakland - especially youth - to experience the Oakland Estuary for purposes of recreation, education and competition. The BABRT looks forward to supporting the JLAC in these efforts.

About the BABRT

The BABRT is a 501(c)-(3) focused on <u>building community</u> and fostering positive change, along with economic growth in the San Francisco Bay Area. Visit our website at <u>www.babrt.org</u>.

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