

# Door2Tour.com Reports A Blooming Year For The 2010 Chelsea Flower Show



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Online coach holidays consolidator, Door2Tour.com, has reported record sales for Chelsea Flower Show packages this year, with a 76% increase in sales compared to 2009 despite rocky weather conditions at the start of 2010 threatening to put many people off.

Although, according to the UK Met Office, England experienced the coldest January across the UK since 1987, interest in the flower show started much earlier in the year, with sales up an incredible 581% this January compared to 2009. Factors thought to have contributed to the increase are early signs of economic recovery, heightened public awareness of the flower show (brought about by intense media coverage last year), and customers booking well in advance to avoid disappointment.

Kate Glanfield, Web Manager of Door2Tour.com, said: "Temperatures may have hit rock bottom in January, but far from putting people off, demand for this year has reached an all-time high. A lot of people have booked well in advance after leaving it too late to book their seats for 2009, and the likes of celebrities such as James May, who unveiled his infamous Plasticine Garden last year, have undoubtedly catapulted the show into the mainstream spotlight and contributed to demand for tickets in 2010."

The coach [holidays specialist](#) reports that sales for the Chelsea Flower Show were at their peak in March 2010, which could be partly due to above average sunshine totals even though last year was the sunniest March since 2003.

Sales for the Chelsea Flower Show have continued strongly throughout April 2010 with the majority of Flower Show coach tour packages selling out. Kate added: "This could be due to warmer weather during April persuading many people to improve their own gardens and head to the flower shows for some inspiration."

Those that have missed out on Chelsea Flower Show tickets due to its huge popularity can however still get green-fingered with coach tour packages to Hampton Court Flower Show, Tatton Park Flower Show and the Spalding Flower Festival. Gardening tips & inspiration can also be found from the experts at the BBC Gardeners World Live shows taking place at Birmingham's NEC, not forgetting the famous Biomes at the Eden Project & Gardens of Heligan in Cornwall.

Door2Tour.com specialises in coach holidays and European tour packages, and the latest range of flower show tour packages includes return coach travel, transfers between venue and hotel, show ticket and accommodation, all with nationwide pickup points.

### **About**

### **Door2Tour.com:**

Door2Tour.com is a consolidation of tour operators creating a diverse choice of UK and worldwide touring holidays including [tours of Canada](#), events packages, [London theatre breaks](#), cruises and holidays by air to many exciting destinations. All have live availability and offer the customer the opportunity to book online, 24 hours a day, 7 days a week.

Door2Tour.com touring and coach holiday booking and reference service offers over 30,000 tour choices from hundreds of regional UK departure points with some operators picking up passengers from their door. Door2Tour work in partnership with some of the biggest operators including [Leger Holidays](#).

Door2Tour.com is a comprehensive guide and a reference point with 1,000+ pages of content and more than 6,000 images and this content is growing on a daily basis. Door2Tour.com uses the Internet to attract new customers to the coach tourism industry, delivering the next generation of coach tour passengers.

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