

MyAlgarveInfo Travel Guide Brings Visual Media To The Algarve



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Author: [MyAlgarveInfo](#)

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MyAlgarveInfo, the leading online Algarve travel guide, brings innovative applications to the local Algarve business scene.



Since it went live three years ago, the [Algarve travel guide](#) has striven to promote the Algarve region as well as Algarve businesses, be they small or large, to a wider audience. The most recent additions to the services offered by the site - 360 degree Virtual Tours and Videos - will help businesses make even more of their online presence.

Online Virtual Tours and Video content is not new to the internet, however MyAlgarveInfo has sought to ensure these visual media services are also cost effective and accessible for even small businesses.

MyAlgarveInfo takes care of the photography, filming, editing, hosting and streaming, which means it is no longer necessary to hire a cameraman to shoot some film that is delivered to the client on a CD that then sits in a drawer gathering dust. MyAlgarveInfo creates the videos and Virtual Tours and streams the finished product to the Algarve travel guide and to any other website the client request.

The Virtual Tours and Videos are shown in a custom built i-frame, developed by MyAlgarveInfo's partners at Plush Media. This unique viewing window allows visitors to see Virtual Tours and Videos side by side, seeing the business first hand, whether it is one of the [gourmet restaurants in the Algarve](#) or a luxury catamaran. Interviews with the business owner allows visitors to get a taste of the atmosphere, it is even possible to watch chefs rustling up their signature dishes. The Virtual Tours and Videos, displayed in the unique viewer, are quick to load and have been designed to greatly enhance the user experience on MyAlgarveInfo.

Online since 2007, MyAlgarveInfo is designed to allow and encourage potential clients to get directly in touch with local businesses. Fiona Butler, director of MyAlgarveInfo said, "Virtual Tours and Videos give people more information, permitting them to make more informed decisions about the services they require whether it's the heavy weight gym at the leading [Algarve sports centre](#) or a venue for a family celebration".

As part of the award winning [MyDestinationInfo](#) travel network, MyAlgarveInfo provides an effective platform for local companies seeking to promote themselves to a wider audience. The online travel network is unique in that it combines local focus with growing global reach.

About

MyAlgarveInfo

MyAlgarveInfo is an online Algarve travel guide and part of the global network MyDestinationInfo which has over 60 destinations around the world, from the Algarve to Zimbabwe, stopping off with a [guide to Mallorca](#) en route and everywhere in between. Online since 2007, the network uses local experts in each destination backed up by the best design, applications and optimization available to create information

websites for the modern traveller. In the Algarve, the local team operates across the entire region from its base in the western Algarve town of Portimão.

Contact Details:

Fiona Butler

MyAlgarveInfo

Rua Frei Luis das Chagas

14 - 3

8500 - 679 Portimão

+ 351 963 453 797

algarve.mydestinationinfo.com

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