New Employee Announcement: Bob Chirum and Rita Flavors Join VCS



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(May 01, 2010) Atlanta, GA – Video Copy Services (VCS), Atlanta's leading provider of <u>digital video encoding</u>, <u>HD video services</u> and <u>CD / DVD / Blu-ray disc duplication</u>, is pleased to announce the recent addition of two new employees: Bob Chirum as Director of Operations, and Rita Flavors as Account Manager. Mr. Chirum and Ms. Flavors both joined VCS in March, 2010, having previously worked at the Atlanta office of Next Generation Media (formerly Allied Vaughn.) They each bring with them a wealth of industry experience that will help sustain and build upon the growth that VCS has enjoyed in recent years.

"Joining VCS is an exciting move for me," says Ms. Flavors. "I'm happy to be part of a strong and growing company that has such a wide variety of services to offer, not to mention such a smart and talented staff."

"Adding Bob and Rita to the VCS team further strengthens our ability to meet the diverse needs of our clients," says George Helms, President of VCS. "We're very pleased to welcome them both aboard, and we expect that their previous industry experience at Next Generation Media will be of great benefit to both VCS and our clients."

About VCS

Founded in 1984, VCS is a CD, DVD and Blu-ray disc duplication company that also offers extensive HD capabilities and a broad range

of audio and video services. Since 1997, their focus has been on providing audio and video duplication services to the broadcast industry, film and music industries, religious groups, government agencies and corporate clients. VCS is able to accommodate a wider range of video formats than any other video duplication company in the Southeast, and routinely handles CD and DVD production runs ranging from one to one million copies. An industry leader in digital video encoding and transcoding services, VCS has recently expanded its range of supported HD formats with the addition of new HDCAM-SR machines – the current industry standard for HD television production. In late 2009, VCS added a new in-house state-of-the-art Final Cut Pro video editing suite.

Currently celebrating their 25th anniversary, VCS has grown over the years into a true full-service audio and video duplication company that's able to service their growing national client base out of two facilities in their hometown of Atlanta, Georgia. Among their various accomplishments, VCS is proud to have served as Turner Broadcasting's in-house provider of standard and high definition broadcast tape duplication, DVD duplication, DVD replication and video transfer services since 2001. The company is also a proud recipient of an A+ rating from the Better Business Bureau.

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