Promethean Joined By Jim Wynn As Chief Education Officer



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Promethean, a world leader in the rapidly growing global market for interactive learning technology, has announced the appointment of Jim Wynn to its senior management team as chief education officer.

Jim has over three decades of experience in education technology across more than fifty countries. He joins Promethean from Cisco, where he led their public sector consultancy for emerging markets, with an emphasis on education. Jim's previous appointments include head teacher of two secondary schools in the UK where he pioneered the use of ICT, head of research at RM Plc, and partners in learning lead for EMEA at Microsoft.

Jim's in depth global experience, both in education systems and serving education for highly recognised technology players, will further strengthen Promethean's leading global position in the interactive learning technology market.

Jean-Yves Charlier, chief executive officer of Promethean, commented: "We are delighted that Jim is joining Promethean. His knowledge of education systems across the world, together with the benefits technology can bring to learning, will be invaluable in further shaping Promethean's strategy and continued development of innovative products for the classroom."

Jim's appointment will help to strengthen Promethean's pledge to bring to life the promise of 21st century learning, improving engagement and results for learners and teachers alike through the use of <u>interactive whiteboards</u> and other interactive learning technologies. - ENDS -

Notes to editors:

About Promethean - Lighting the flame of learning Promethean's aim is to unlock the potential of human achievement in education and training at all ages around the world. It does so by creating, developing, supplying and supporting leading edge, interactive learning technology and by encouraging the growth of the world's largest online teacher community in this field.

The market for interactive learning technology is fast growing and global. In this market, Promethean is a world leader. Developed for Promethean's ActivClassroom brings teachers, together its ActivBoard Interactive whiteboard, its learner response systems(ActiVote and ActivExpression), and its suite of specialised Activinspire teaching software. They change how teachers and classes engage and interact, how students learn and how they are monitored and assessed.

Beyond the classroom, Promethean provides comprehensive training and support and, with over 500,000 members, the rapidly growing Promethean Planet is the world's largest online community for users of interactive display system technology, providing user-generated and premium content, and is a forum for teachers to exchange ideas and experience.

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