## The Harley Medical Group Sees A Boom For Bigger Breasts

## THE HARLEY MEDICAL GROUP®

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Industry: <u>Healthcare</u>

According the Harley Medical Group in Dublin, breast augmentation is again the fastest growing sector of cosmetic surgery with a positive increase on last years enquiries of over 37%. The latest data from The Harley Medical Group accounted for 27 of all procedures undertaken by the group in the last 12 months.

A large part of this increase has been attributed to a desire by women who have just given birth to get back into their original shape, or better, as soon as possible after giving birth. Post-baby surgery currently accounts for an estimated 75% of all Breast Uplifts (mastopexy) at the Harley Medical Group and Irish attitudes have changed dramatically as women are now happy to talk about their

Surgery and show off their new found

confidence.

Breast augmentation is the third most common type of post-natal procedure with mums making up 60% of patients. The shape and position of breasts as well as the overall body figure can change considerably after giving birth and so many mums opt to get breast enlargements to suit their new body shape.

The Harley Medical Clinic has over 27 years experience in cosmetic surgery and prides itself on the beautiful natural results it achieves. The highly qualified surgeons are



there before, during and throughout the aftercare following the procedure.

A Breast Augmentation operation is normally performed under a General Anesthetic and takes approximately 1-1.5 hours. The average cost for breast augmentation is  $\le 6,610$ .

**About** The Harley Medical Group The Harley Medical Group has been established for over 27 years and is one of the most highly-regarded Cosmetic Surgery Groups operating in Ireland and the UK. It has treated over 450,000 patients to date.

The Harley Medical Group has become Irelands leading <u>cosmetic</u> <u>surgery</u> provider since it first made cosmetic surgery available to Irish patients in 1999.

The Harley Medical Group is renowned for introducing and pioneering most new surgical and non surgical techniques to the UK and Irish markets, such as Aesthera PPx, Laser Hair Removal, Cool Touch Laser, Silk Touch Laser, Collagen for lines and wrinkles, Laser for snoring, Tumescent Liposuction, LPG cellulite treatment, etc.

All new treatments and techniques are first thoroughly researched and tested before they are submitted for approval by the Group's Medical Advisory Committee, as being suitable for application by the Group's fully trained and specialized plastic surgeons, doctors and treatment nurses. Other procedures such as <u>laser hair removal</u> and <u>liposuction</u> are also available.

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