

Europcar Continues To Innovate For The Environment



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Author: Lorie Lichtlen

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Europcar, Europe's leading car rental company, is once again pioneering in the area of environmental awareness and protection. The company now provides information about the CO2 emitted by the vehicle on its rental invoices. The calculation is based on the vehicle type and model and the distance travelled.

A first in the [car rental](#) industry, this initiative is in keeping with Europcar's 'Environmental Charter' commitment of raising awareness about the importance of taking the environment into account.

It also caters to an increasing trend among corporate customers - which have made their own commitments in the area of corporate social responsibility - to set specific environmental criteria for accrediting their suppliers.

Commenting on this latest initiative, Rafael Girona, Chief Operating Officer of Europcar Group, said: "By providing this information on rental invoices, we want to raise awareness among our customers and employees about the environmental impact of their actions and help them to be 'ecological citizens'. After the certification of our Environmental Charter by Bureau Veritas in June 2008 and the creation of our carbon-offset program, this latest measure further demonstrates Europcar's commitment to sustainable development."

[Europcar](#) currently offers invoicing with the precise CO2 emissions data per rental in Belgium, France, Germany, Italy, Portugal, Spain, the United Kingdom and New Zealand. It will also soon be available in Australia.

Even before booking, customers can go online to assess the average [Europcar fleet CO2 emissions](#) for each rental car.

They can also [offset car rental emissions](#) thanks to Europcar's partnership with leading global carbon offset provider ClimateCare.

Through these various initiatives, Europcar formalizes its commitment to being a responsible corporate citizen. In reflection of its pioneering role in the environmental field, Europcar was elected 'The World's Leading Green Transport Solution Company', at the World Travel Awards in December 2008.

About

Europcar

Owned by the French investment company Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and an average fleet exceeding 225,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent-A-Car joined forces in a strategic alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world.

About

ClimateCare

UK-based ClimateCare is a leading global carbon offset provider, with experts in London, Ankara, Mauritius, Nairobi, New York, Oxford, Santiago and Sydney. ClimateCare has over 50 projects across the developing world, funding low carbon technologies with social and environmental benefits.

Contact Details:

<http://www.europcar.com/Carbon-Offset>

Lorie Lichtlen

Burson-Marsteller

6 rue Escudier

92772 Boulogne-Billancourt Cedex

Paris

France

+33 (0)1 41 86 76 76

www.europcar.com