Alcohol Abuse Recovery Must Entail Holistic Therapy To Succeed

Luxury Addiction Treatment Center

Released on: January 27, 2010, 12:36 pm Author: <u>Sunset Malibu</u> Industry: <u>Healthcare</u>

[Malibu, CA] - Sunset Malibu, an elite treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in helping clients regain their dignity on the road to wellness.



Addiction is a psychologically crippling disease. To succumb to <u>alcohol abuse</u> is to be stripped of one's self-esteem, and one's capacity for self-control. The best alcohol abuse treatment center, then, is the one that helps its clients learn how to feel good about themselves again. In the end, there's no more stable foundation for meaningful and lasting recovery.

Those considerations, in turn, comprise the core of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering ennobling and life-changing care to individuals who seek it. At Sunset Malibu, the client always comes first.

"Our clients invariably come to us with severe emotional issues," said Sunset Malibu's Program Director. "It's our role as a alcohol abuse treatment center to resolve those issues, by providing everything from professional depression treatment to personal life-skills training. We believe that our long record of success proves the effectiveness

Sunset's competitors, meanwhile, would be hard-pressed to speak so glowingly about their own treatment efforts.

It's easy for a alcohol abuse facility to talk about the importance of psychological addiction recovery. It's harder for that facility to translate its words into action. The unfortunate truth is that many of the most "exclusive" alcohol abuse treatment centers in Los Angeles devote inadequate attention to the emotional well-being of their clients. More often than not, those institutions fail to live up to the promises they make in the advertising brochures.

Sunset Malibu's Clinical Team, for their part, insists that those shortcomings are inexcusable.

"Our clients trust us to save their lives," Sunset Malibu's Clinical Director said. "We're humbled and inspired by the responsibility, and we do everything in our power to repay their trust. To do anything less would be both unprofessional and immoral."

Alcohol abuse is an awful disease. The good news here is that successful alcohol rehabilitation can make all the difference in the world. Sunset Malibu's exclusive alcohol abuse treatment facility has a proven record of helping clients heal from the inside-out. Under the circumstances, it's hard to imagine that any selling point could ever be more persuasive than that one.

Sunset Malibu is a luxury alcohol and <u>drug abuse</u> treatment center located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about treating <u>substance abuse</u>, please call 1-800-332-9202 or visit our Web site at <u>http://www.drugrehabsunsetmalibu.com/</u>.

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

Contact Details:

1-800-332-9202 http://www.drugrehabsunsetmalibu.com admin@drugrehabsunsetmalibu.com Malibu, CA 90265

Press release distributed via EPR Network (<u>http://express-press-release.net/submit-press-release.php</u>)