

Ernest Jones Announces Support For Memory4Teachers



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Ernest Jones, the UK's leading high street diamond and watch retailer, has announced that it is going to support the Memory4Teachers initiative which has been set up to supply teachers with free memory sticks to use for storage and that contain essential programmes and tools for teachers. Ernest Jones is supporting the programme through direct funding and an affiliate programme.

Umesh Bhudia, Online Media Manager at Signet, Ernest Jones' parent company, said: "We are delighted to support this exciting initiative from Memory4Teachers. We believe that it is important for a nationwide [jewellery](#) retailer to take responsibility for the communities we are in and give back when we can. We will be developing more community initiatives like this in the future."

The Memory4Teachers initiative has been developed in association with Local Education Authorities and Teachers' Unions. The programme is designed to support teachers in their day-to-day operations with a range of software including a diary, timetable, lesson plans, calculator and access to numerous educational worksheets to support all areas of the national curriculum.

The scheme is also supported by recognised educational partners such as the Royal Society of Chemistry who provide some of the educational content on the memory sticks for teachers to use and also provide easy access to their own websites through the sticks.

Security is vital with any data tool used to carry information and each of the Memory4Teachers memory sticks is password protected and encrypted. This means that teachers can be assured that the information carried on the memory sticks remains confidential.

To get a memory stick, teachers simply have to register on the Memory4Teachers website and a key will be sent to them in January 2010.

About Ernest Jones: The Diamond and Watch Specialist for 60 Years Celebrating 60 Years as the nation's leading high street Diamond and Watch Specialist, Ernest Jones, has over 200 stores and a retail website at www.ernestjones.co.uk. Featuring a wide range of leading brand [watches](#) and high quality jewellery, Ernest Jones also has a stunning selection of [gifts](#) for all occasions. Ernest Jones is part of Signet Jewellers Limited, the world's largest speciality retail jeweller.

Ernest Jones stocks some of the world's most prestigious watch brands, such as TAG Heuer, Gucci, Emporio Armani, Rado, Omega, Dreyfuss & Co and Longines and boasts the largest team of technically qualified watchmakers of any jeweller in the UK. The Ernest Jones team has trained with some of the world's most prestigious watch houses and offer the highest standard of service to help keep customers' watches in top condition.

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