

Optical Express Launches Ambassador Referral Programme

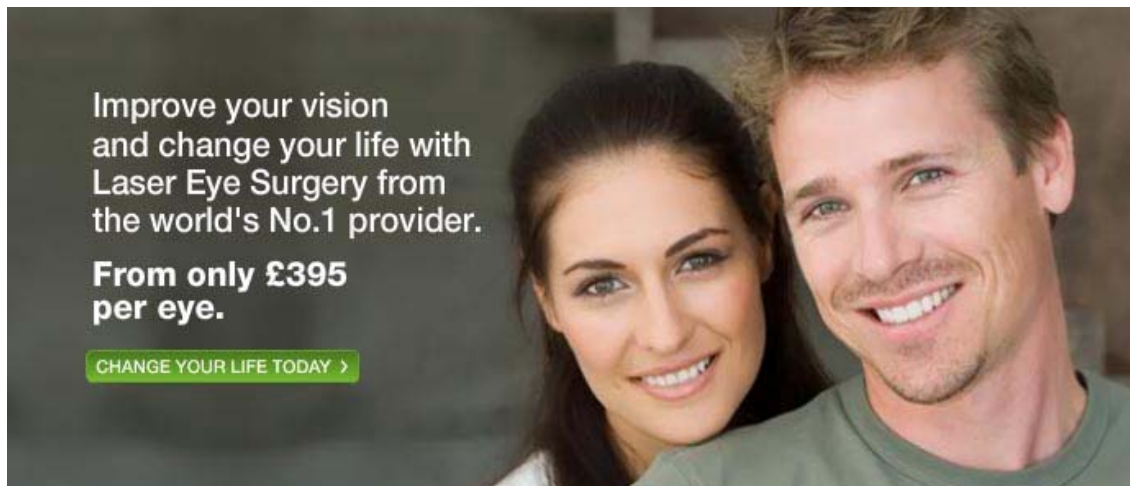


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Optical Express launches new Ambassador Referral Programme. Open to both laser eye surgery and intraocular lens treatment patients, the flexible programme enables the referrer to choose how the reward - valued at hundreds of pounds per referral - is distributed.



David Carson, the head of the programme, spoke with enthusiasm about the new Ambassador Referral initiative.

"The programme is a huge departure from any scheme we've done before, with larger rewards and more flexibility," he said. "We really believe that our patients are our best ambassadors, and we designed this so that we can provide them with a reward that is really

eye surgery and LASEK as well as Advanced CustomVue Wavefront and Intralase.

Optical Express is the leading provider of laser eye surgery in the UK and Europe, with over 100 [laser eye clinics](#) and [opticians](#) offering pre and post-operative care.

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