VHS TO DVD™ 5.0 Premium by Honestech Supports HDTV and Blu-ray

Released on: January 08, 2010, 5:04 am
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Industry: Software

Austin, TX and Las Vegas, NV at the Consumer Electronics Show (CES) – January 8, 2009 – Honestech, Inc., a leading developer and marketer of digital video and Internet Protocol (IP) software technology for multimedia content has released VHS to DVD™ Premium 5.0. The VHS to DVD™ 5.0 Premium easily converts your VHS, BetaMax, VHS-C and other analog and digital video to DVD or Blu-ray format. VHS to DVD 5.0 Premium features a USB 2.0 interface, with 4GB of integrated FLASH memory. The USB device has the VHS to DVD 5.0 Premium software embedded in FLASH memory in a Read Only Memory folder leaving 3.5GB of free memory for use as portable video storage. In addition to the application program, the USB device can hold up to 90 minutes of SD (NTSC or PAL VHS format equivalent) video, so no installation CD is required and it can be used on Netbooks™.

The new VHS to DVD 5.0 Premium has received certification from the Blu-ray consortium and supports high definition video editing up to 1080p, and backward compatibility to VHS/NTSC formats helping you "unlock your memories and secure them for years to come." Integrated YouTube™ uploading, DVD and Blu-ray support enable easy sharing of your video files.

Priced at $99.99 with availability in the first quarter of 2010, VHS to DVD 5.0 Premium is perfect for both novices and professionals alike. The software offers tools to edit and produce quality video files easily, while saving priceless home videos in sharp and crystal-clear DVD

quality. With just a few clicks anyone can easily transfer HDV, VHS, Beta, or other videotapes to DVD or Blu-ray, using the step-by-step pictorial instructions that guide the user through the easy wizard mode. This is one of the first solutions to support Blu-ray Authoring and Burning on Blu-ray Discs. Advanced scene editing tools allow users to record movies, delete commercials or unwanted scenes, and easily add special effects, titles and chapter menus.

Retail versions of Honest Technology's products are available at leading retailers including; Fry's Electronics, OfficeMax, JC Penney and web sites from leading retailers including; Costco, Sam's Club, BJ's, Target, Best Buy, Office Depot, Amazon.com. Honestech's products are also available from the company's own web site, Honestech.com.

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About   Honestech,   Inc.
Honest Technology Inc. is a premier supplier of digital video and audio communication and entertainment solutions. Founded in 1998, as a pioneer of real-time MPEG encoding/decoding software technologies, the company's vision is to bring high-quality digital video and audio into users' daily lives by transforming the way video and audio are captured, delivered and experienced.

For more information about Honestech please visit honestech.com.

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