

# Colocation America Names Shawn Jacobs as New Marketing Director



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Los Angeles, CA (PRESS RELEASE) March 17, 2010 – Colocation America, a leading colocation server hosting company, announced today its appointment of Shawn Jacobs as marketing director. Jacobs has shared his expertise with Colocation America since its founding in 2000, immersing himself in colocation hosting services and establishing Colocation America as a leading colocation server hosting company.

“Shawn’s high degree of experience and knowledge regarding the unique needs of the hosting market was instrumental in our expansion from one to five data centers in Los Angeles,” says Michael Trunkett, President at Colocation America. “And the pinnacle of course is our presence at One Wilshire, where we’ve been providing secure and fast data transfers since the IP revolution.”

Jacobs will oversee marketing and branding of Colocation America’s colocation hosting services, dedicated hosting services and security services. His duties also include fostering a greater global interest in Colocation America for international companies seeking a Los Angeles or other Point of Presence (POP) data center and colocation/dedicated server hosting provider.

“Moving Colocation America forward at this time when more and more companies locally, nationally and world-wide are shifting to colocation services is an exciting opportunity,” says Shawn Jacobs, Marketing Director at Colocation America. “Often businesses don’t realize how beneficial colocation or dedicated server hosting can be in terms of cost, efficiency, and security.”

Colocation America has extended its fiber optic network from Southern California to nationwide, and its managed IT solutions have extended as well. Colocation America’s access to more than 200 premier Tier-1 carriers

ensures virtually unlimited network capacity, and its emergency and fire protection gives businesses 99.99% uptime.

"Colocation America leads the colocation market because of its commitment to serving clients with the best trained technicians using the most state-of-the-art technology," says Shawn Jacobs. "I feel privileged to increase Colocation America's visibility and alert businesses how the right IT solution can rejuvenate their company."

Prior to his appointment as Marketing Director, Shawn Jacobs oversaw product marketing activities for Colocation America. Trunkett's familiarity with the colocation hosting services marketplace and the unique requirements and challenges of businesses of all sizes enables him to present reliable IT solutions. Jacobs may be contacted at: 1-800-296-8915 Email: [shawn@colocationamerica.com](mailto:shawn@colocationamerica.com).

**About Colocation America, Inc.**  
Established in 2000, Colocation America has grown to become one of the most reliable colocation hosting providers nationally. Based in Los Angeles, California, Colocation America was built from the ground up by professional engineers with a vision of delivering a fully integrated, trusted colocation server hosting service. Colocation America Corporation has earned a reputation with its attention to detail, highly qualified technicians and commitment to the latest data center technology.

Colocation America's primary data centers are located in the world famous "One Wilshire" building (West Coast Hub) and 60 Hudson (East Coast Hub) in Los Angeles and in New York. Colocation America's data center locations provide maximum scalability and connectivity to major fiber carriers and can connect to virtually any backbone provider. Colocation America has direct access to over 240 bandwidth providers around the world and can scale Internet connectivity to meet client needs.

For more information contact Colocation America at 1-800-296-8915, email [Sales@ColocationAmerica.com](mailto:Sales@ColocationAmerica.com) and visit [www.ColocationAmerica.com](http://www.ColocationAmerica.com).

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