

# LV = Recruiting For Over 300 Staff



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Author: [LV=](#)

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LV=, insurance and investment group, has announced it is currently recruiting for over 300 jobs. The jobs being recruited for will be based in locations around the UK including in Bournemouth, London, Huddersfield, Hitchin and Bristol.

LV= offers a wide range of financial products and services including [life insurance](#), protection, [home insurance](#), investments, [car insurance](#), pensions and retirement solutions, pet insurance, [travel insurance](#) and commercial general insurance products.

Many of the roles will be based in the company's general insurance division and include positions in sales, customer services, claims and technical management. Other roles currently on offer are within various head office functions including marketing, ecommerce, finance and human resources.

The company has undergone a transformation since 2007 when a new board led by CEO Mike Rogers, was appointed. As well as a new brand image, the company has opened new offices around the UK and made a number of corporate acquisitions including Highway Insurance and the former GE Life business 'Tomorrow'.

David Smith, HR director of LV=, said: "LV= is going through a period of significant growth so it's a very exciting time to join us. Our general insurance operation is a particular hotspot for growth and we are looking for people both with experience in this field but also for

individuals who are looking to move into this sector from other careers. When many other financial companies are making cut-backs we are actually expanding so this not only means that there is the opportunity to join us but also lots of great career prospects."

LV= has been operating since 1843 and manages more than £9.3 billion on behalf of its members and customers. It is the UK's largest friendly society and a leading mutual financial services group.

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Notes to editors:

**About**

**LV=**

LV= is a registered trade mark of Liverpool Victoria Friendly Society Limited (LVFS) and a trading style of the Liverpool Victoria group of companies.

LV= employs over 4,000 people, serves around 3.8 million customers and members, and manages around £9.3 billion on their behalf. We are also the UK's largest friendly society (Association of Friendly Societies Key Statistics 2008, total net assets) and a leading mutual financial services provider.

LVFS is authorised and regulated by the Financial Services Authority register number 110035. LVFS is a member of the ABI, AMI, AFS and ILAG. Registered address: County Gates, Bournemouth BH1 2NF.

**For further information please contact:**

Emma Holyer

LV=

69 Park Lane

Croydon

CR9 1BG

0208 256 6714

[www.lv.com](http://www.lv.com)

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