Optical Express Invests \$12 Million To Enhance Patient Care

Optical Express

Vision for a better life

Released on: June 08, 2010, 3:53 am

Author: Optical Express
Industry: Healthcare

Optical Express, the world leader in refractive surgery, has announced a \$12 million investment in next generation laser eye surgery technology, enhancing patient care and improving vision beyond 20/20.



This latest investment will see all 44 Optical Express laser treatment clinics across the UK and Europe installing state-of-the-art iFS 150 femtosecond laser systems during 2010, reinforcing its dedication to developing the highest quality science-based products and services.

The equipment, designed to improve <u>LASIK</u> flap creation, will deliver a customised laser eye treatment for every individual patient that is safer, faster and will deliver improved outcomes.

Steve Schallhorn, Chief Medical Director for the Group said: "We remain at the forefront of technological innovation and through continuous investment we are dedicated to achieving the best clinical outcomes while leading the delivery of world class care.

"This latest investment further enhances our reputation as the world leader in <u>laser eye surgery</u>. I am delighted to be able to offer all our

patients in the UK and Europe iFS(TM) 150 technology as I know that it the very best available in the world today."

Group Chairman and CEO David Moulsdale said: "This level of investment is testament to our ongoing commitment to ensuring that our patients get the very best visual outcomes in the safest manner possible. As a result of the investment, we are able to confirm that even more of our patients will achieve better than 20/20 vision."

Note to Editors
The Optical Express Group was founded in 1991 and is now a global leader of selected healthcare services, specialising in opticians services. The group covers optical stores, refractive laser eye surgery, cataract surgery, glasses, contact lenses as well as dental clinics.

Optical Express provides trained specialists to help patients determine which laser eye surgery treatment is best suited to their unique needs and offers the most advanced eye surgery treatments such as LASEK and LASIK eye surgery as well as Advanced CustomVue Wavefront and Intralase.

Optical Express is the leading provider of <u>laser eye procedures</u> in the UK and Europe, with over 100 laser eye clinics including Optical Express in Germany and Optical Express in France and opticians offering pre and post-operative care.

For further information, please contact:

Paul Cooney
Communications Director
5 Deerdykes Road
Westfield Industrial Estate
Cumbernauld
Glasgow
G68 9HF
07879 472783
uk.opticalexpress.com

~~~~

Press release distributed via EPR Network (<a href="http://express-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-pres